



















private

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# Resource Guide for Sustainable Development in an urban environment

a Case Study  
in South Lake Union  
Seattle, Washington

oct 22, 2002 v1.0





public

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thun





# The Blue Ring

connecting places

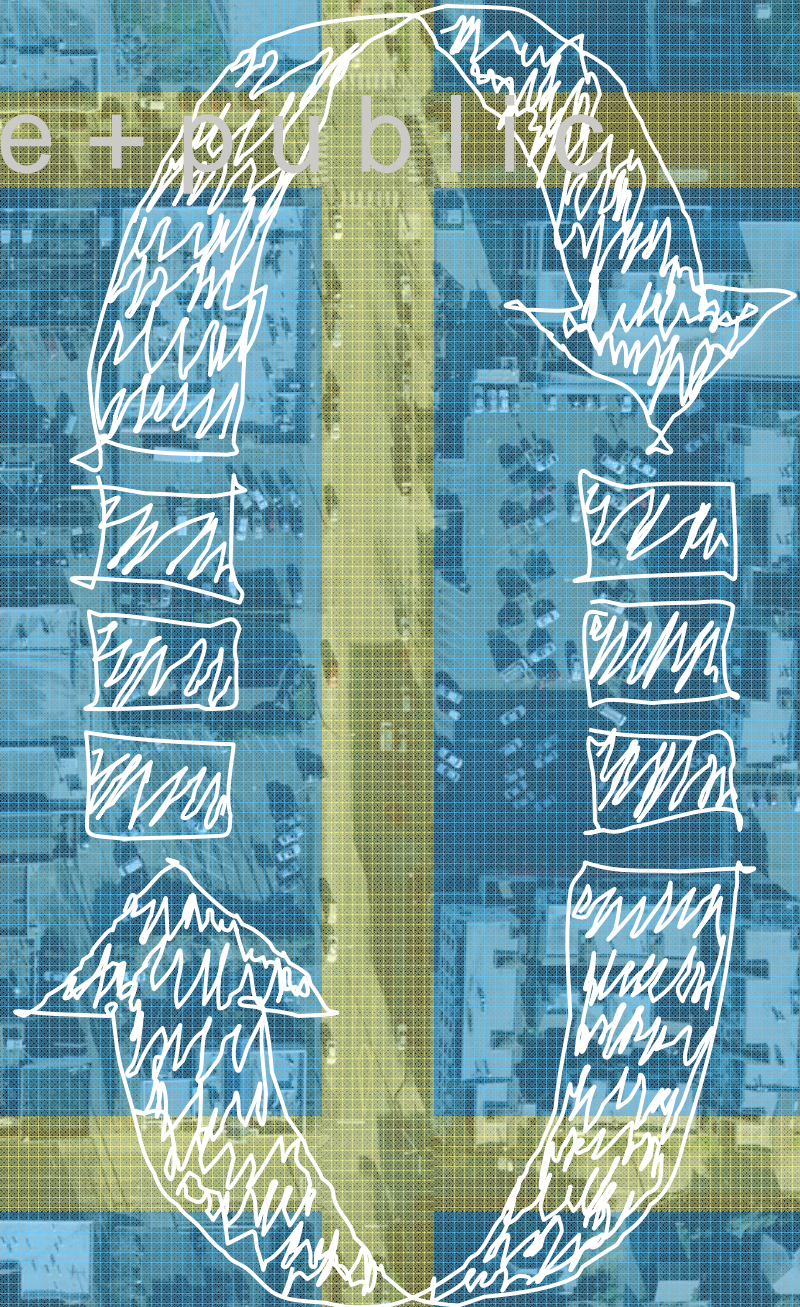
Seattle's Open Space Strategy  
For the Center City

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private + public

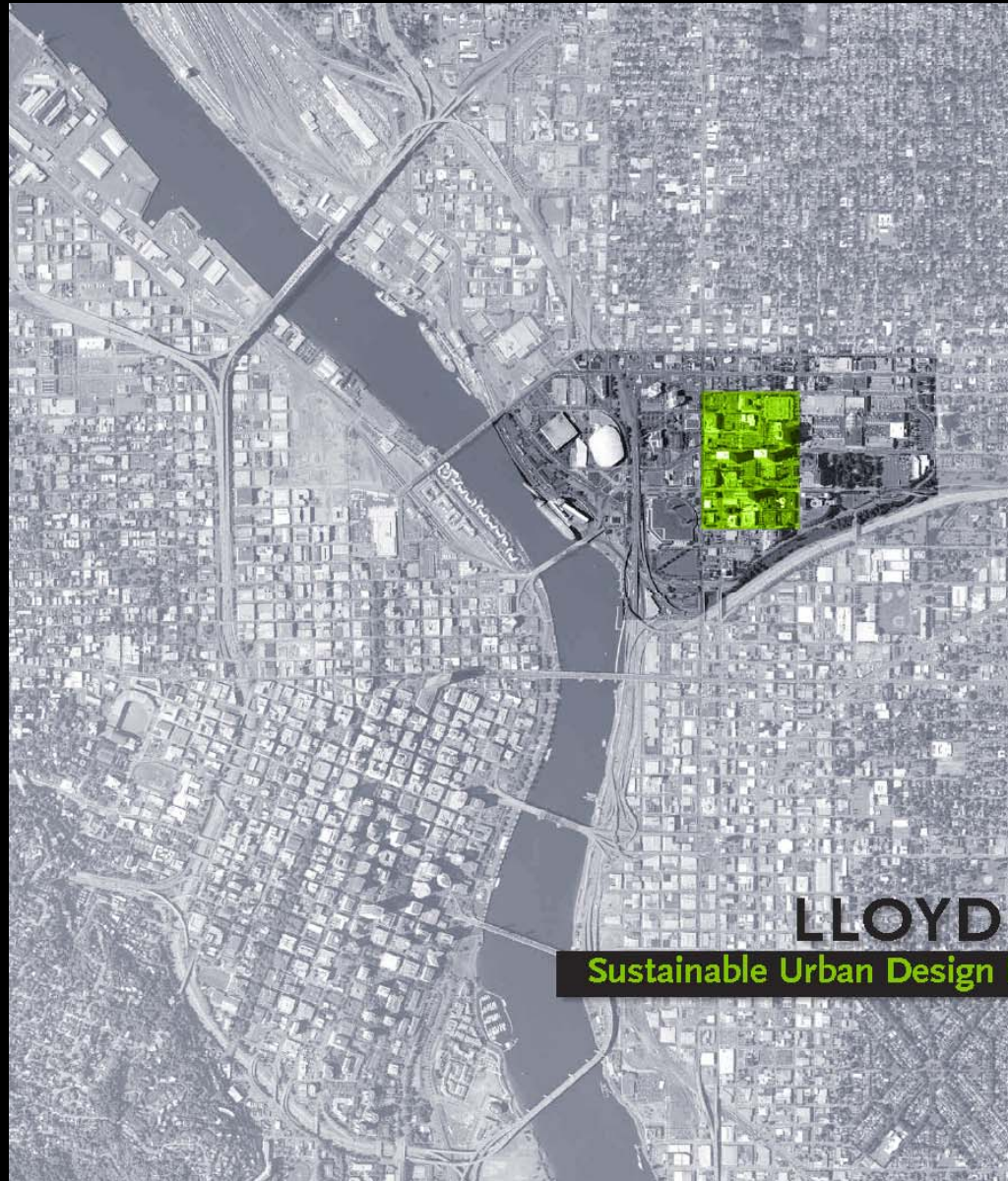
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## **LLOYD CROSSING**

**Sustainable Urban Design Plan & Catalyst Project**

Portland, Oregon  
July 1, 2004



# lloyd crossing

sustainable context

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# lloyd crossing

sustainable urban design

## Sustainable Urban Design Plan:

*Identify “green” infrastructure opportunities and synergies that can be realized at the neighborhood scale*



## Lloyd Crossing Signature Project:

*Develop a conceptual design for a sustainable, financially feasible, mixed-use development project that will catalyze future private development in the district*

An aerial photograph of a landscape, likely a river valley, with a prominent river winding through the center. The surrounding areas are covered in dense green vegetation, with some patches of yellowish-brown indicating cleared land or urban development. The overall tone is natural and sustainable.

# lloyd crossing

sustainable urban design plan

*team:*

*mithun*

*heartland*

*solarc*

*kpff*

*greenworks*

*urbsworks*

*interface*

*walsh construction*

*id*

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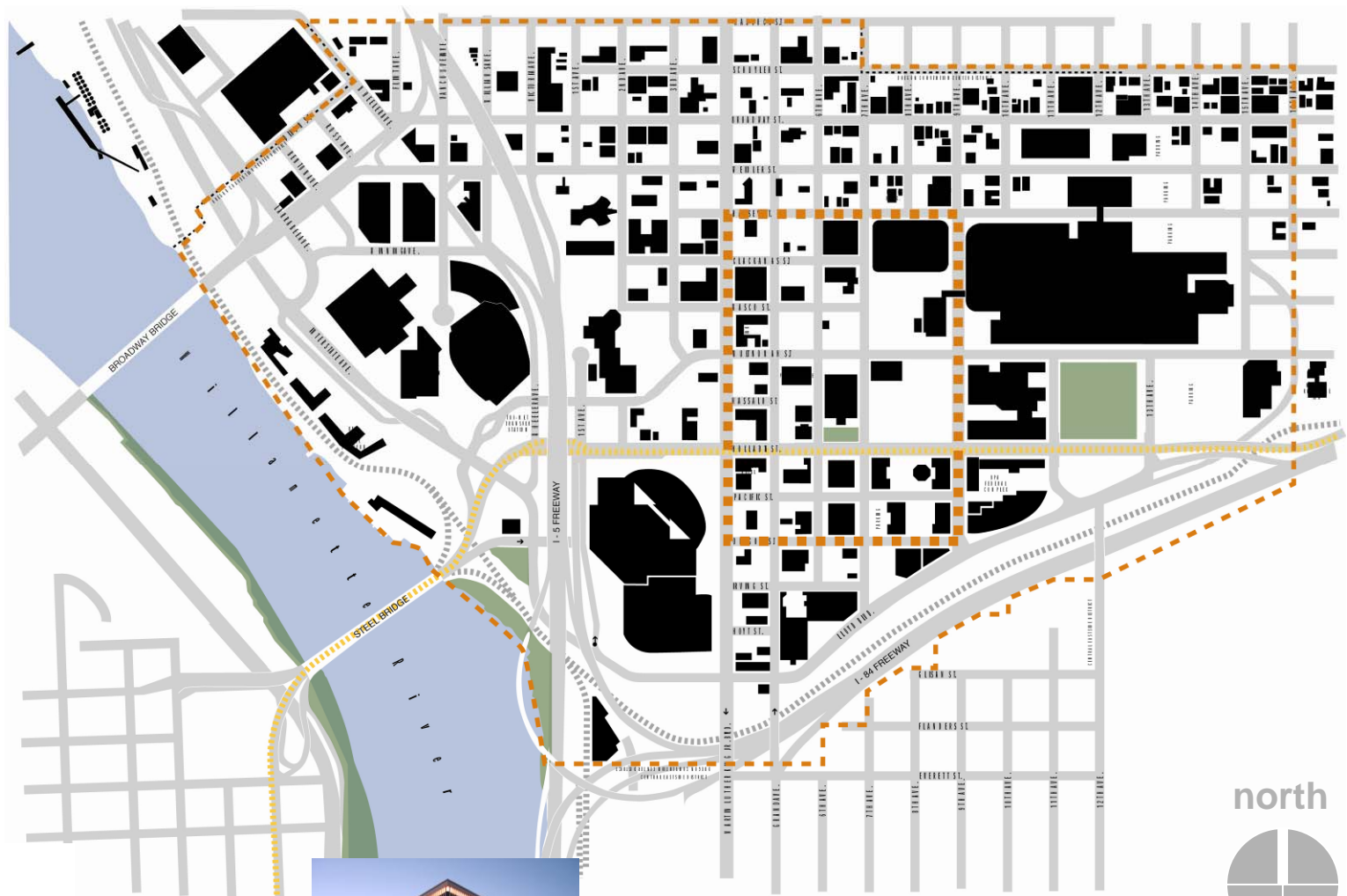
# lloyd crossing

sustainable urban design plan

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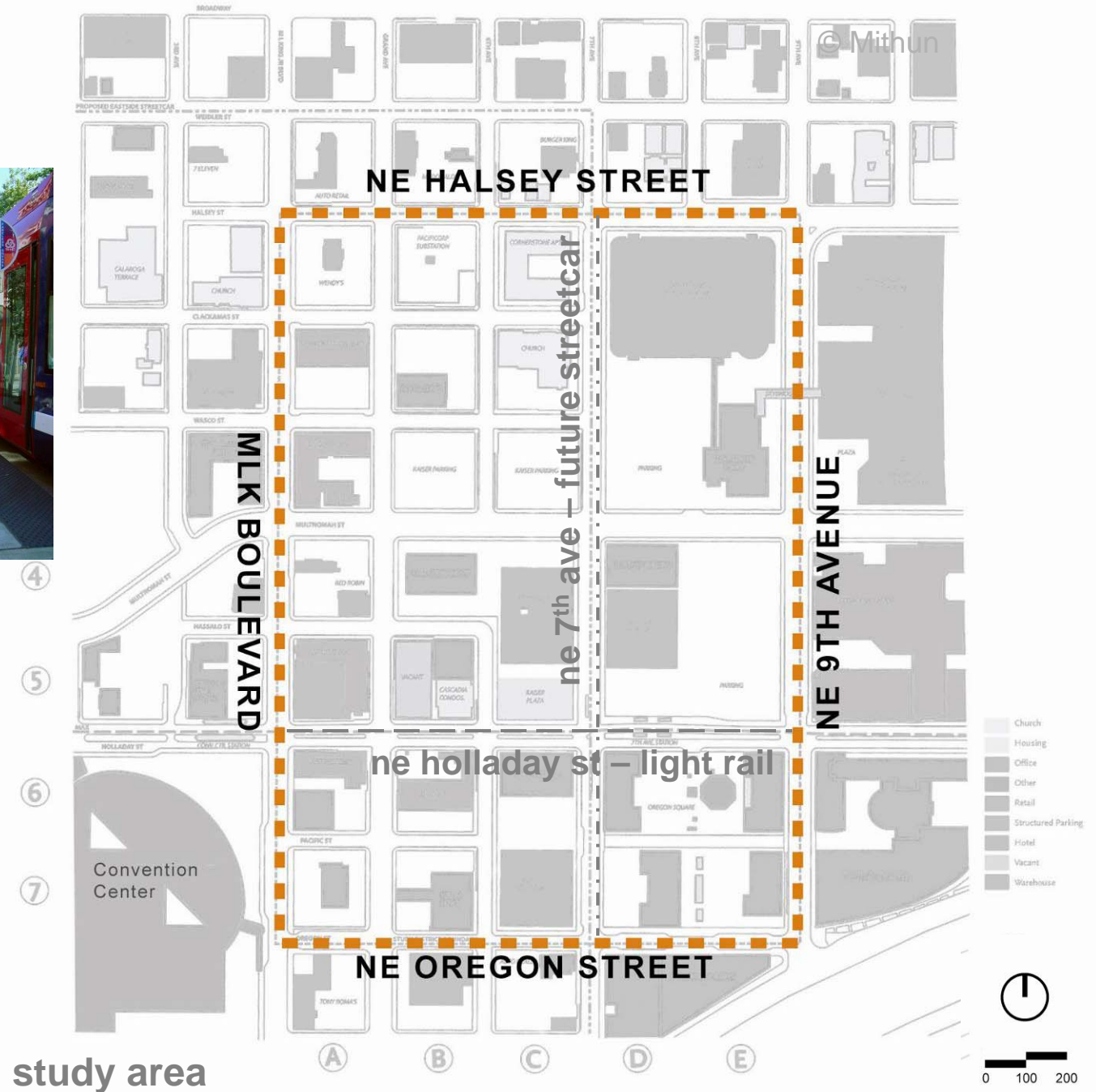




district map



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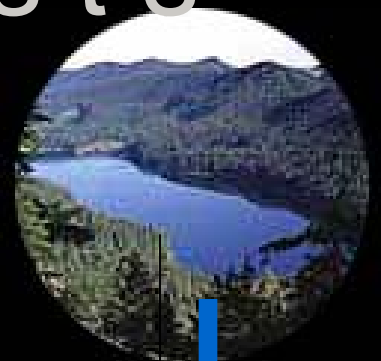
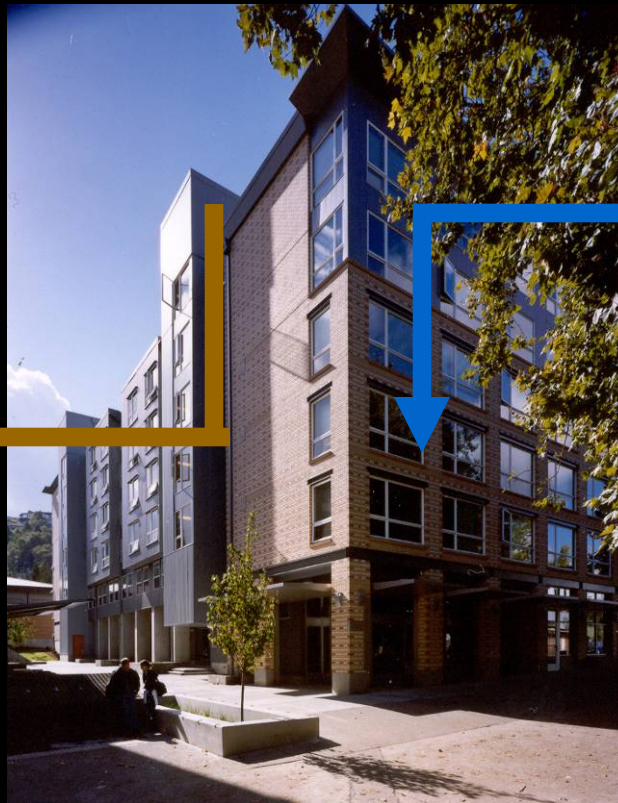
# resource costs

portland water

0.6

cents/gallon

To Columbia  
Boulevard Wastewater  
Treatment Plant



From Bull Run Watershed

0.3

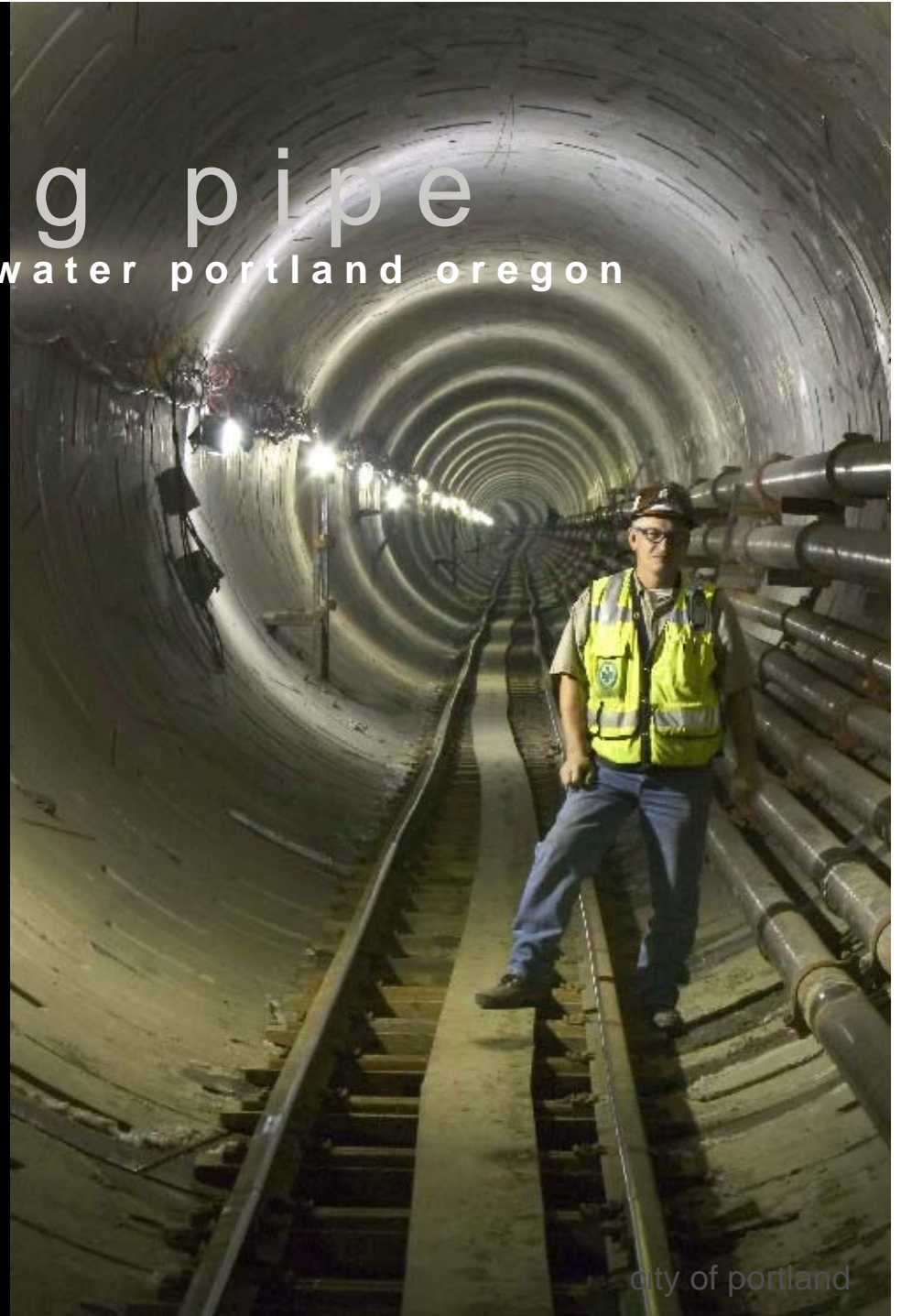
cents/gallon



# the big pipe

stormwater portland oregon

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city of portland

# resource costs

## portland natural gas

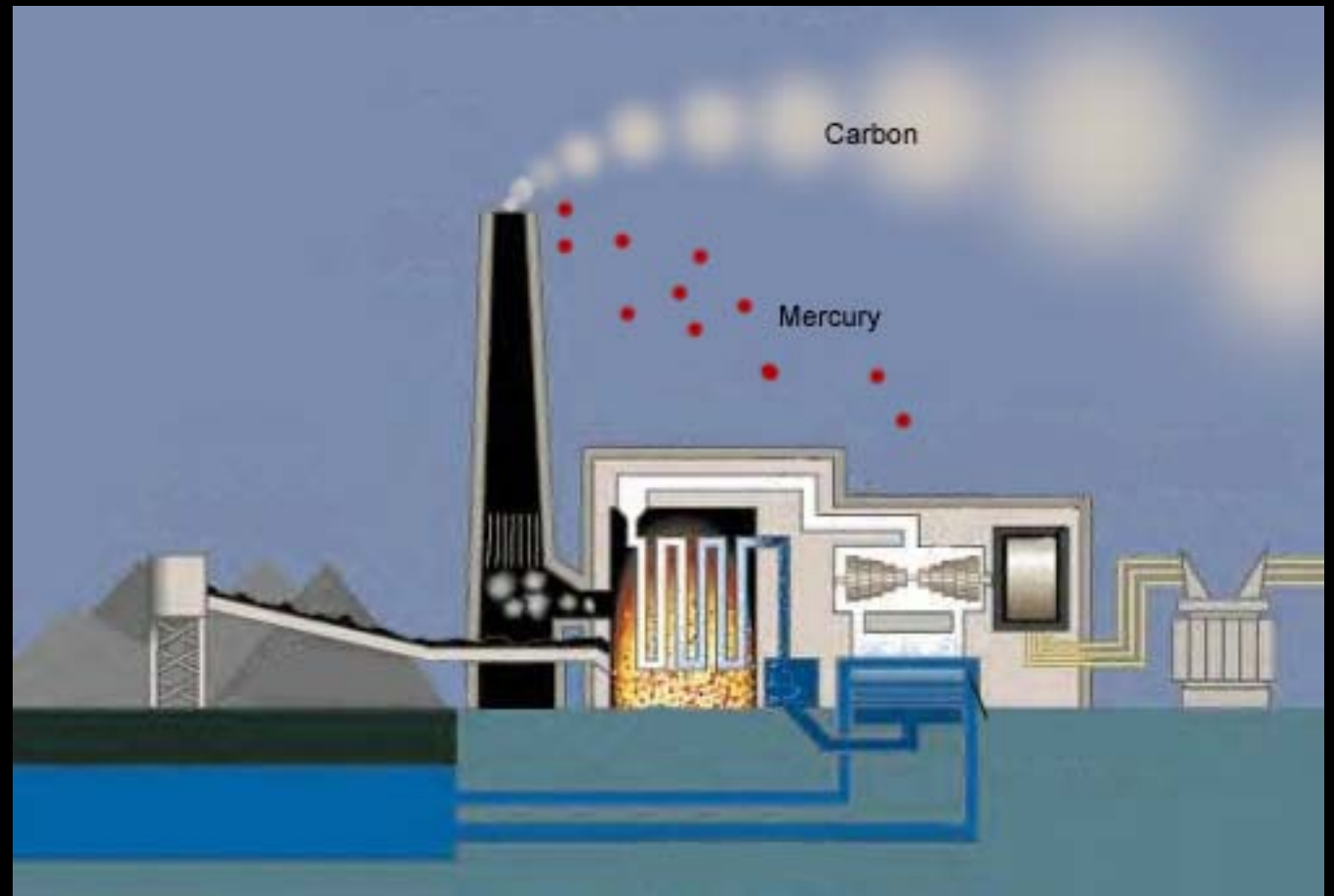
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# coal power

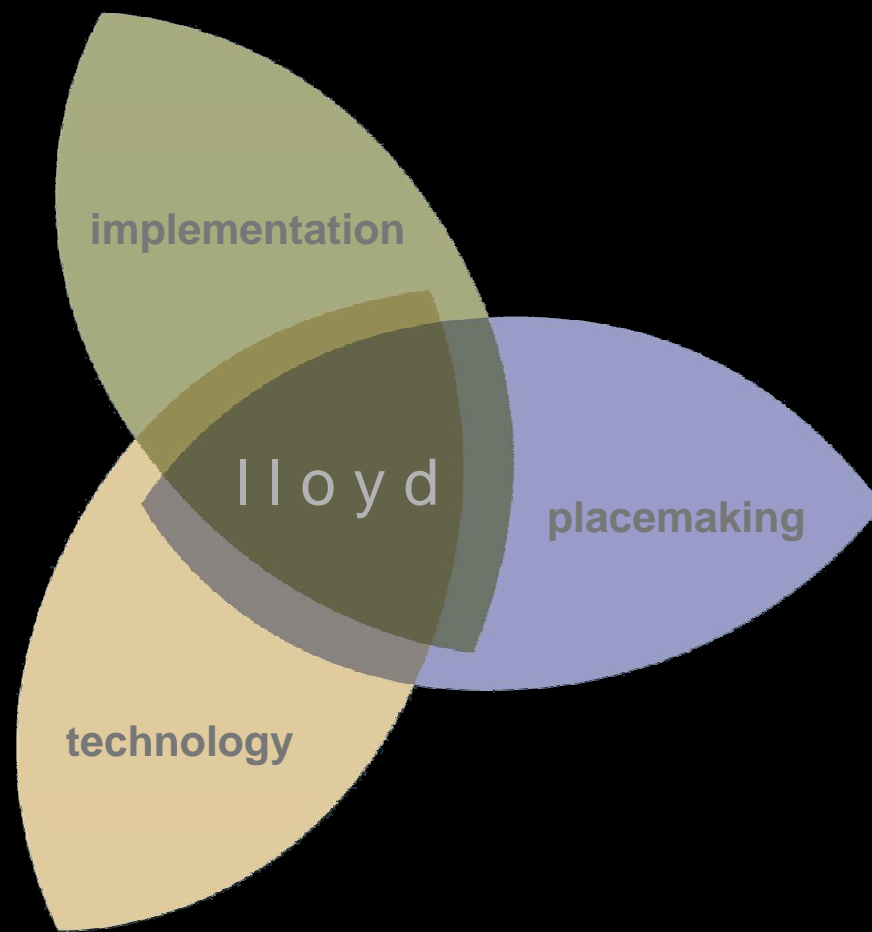
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# sustainable

urban design plan

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# goals

2001 development strategy

*mobility*

*activity*

*livability*

*identity*

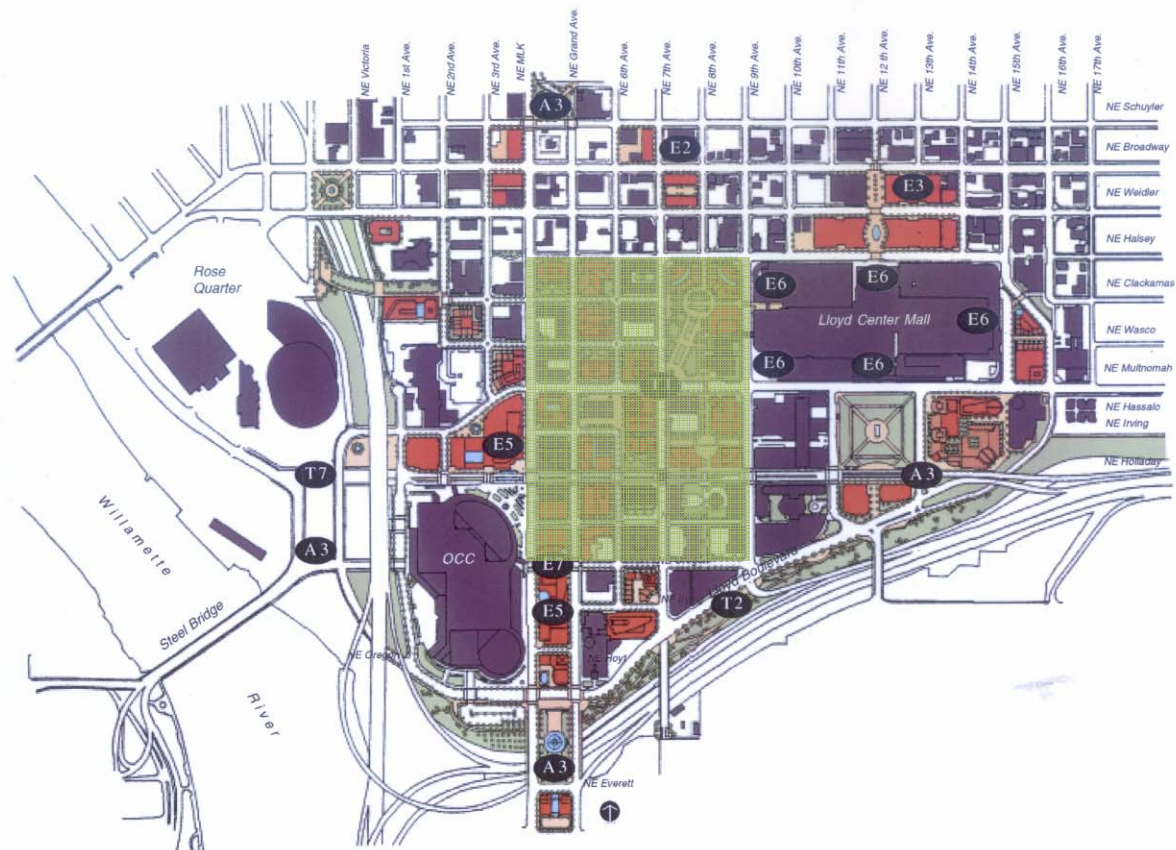
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# goals

## 2001 development strategy

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### RECOMMENDED MEASURES LOCATION MAP

This concept plan is not intended to represent specific planned or required development proposals.



# goals

2004 sustainable urban design plan

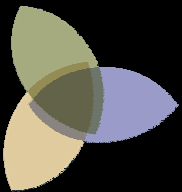
*mobility*  
*vision*  
*activity*

*livability*

*identity*

*sustainability*

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*dynamic mix of uses*  
*high density*  
*enhance identity*  
*optimize shared systems*  
*enhance linkages*  
*achievable*

predevelopment  
metrics

*vision*

*a predevelopment*

*metrics goal*

*lloyd study area*

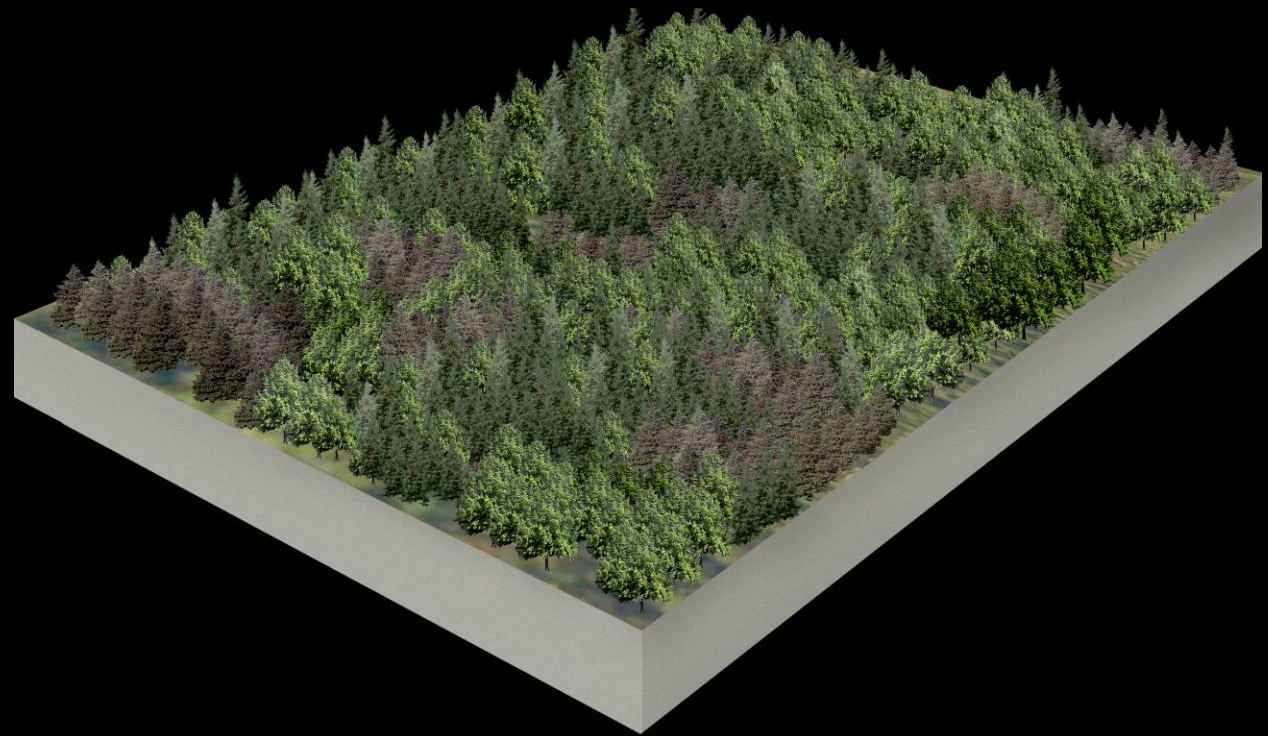
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*Predevelopment*

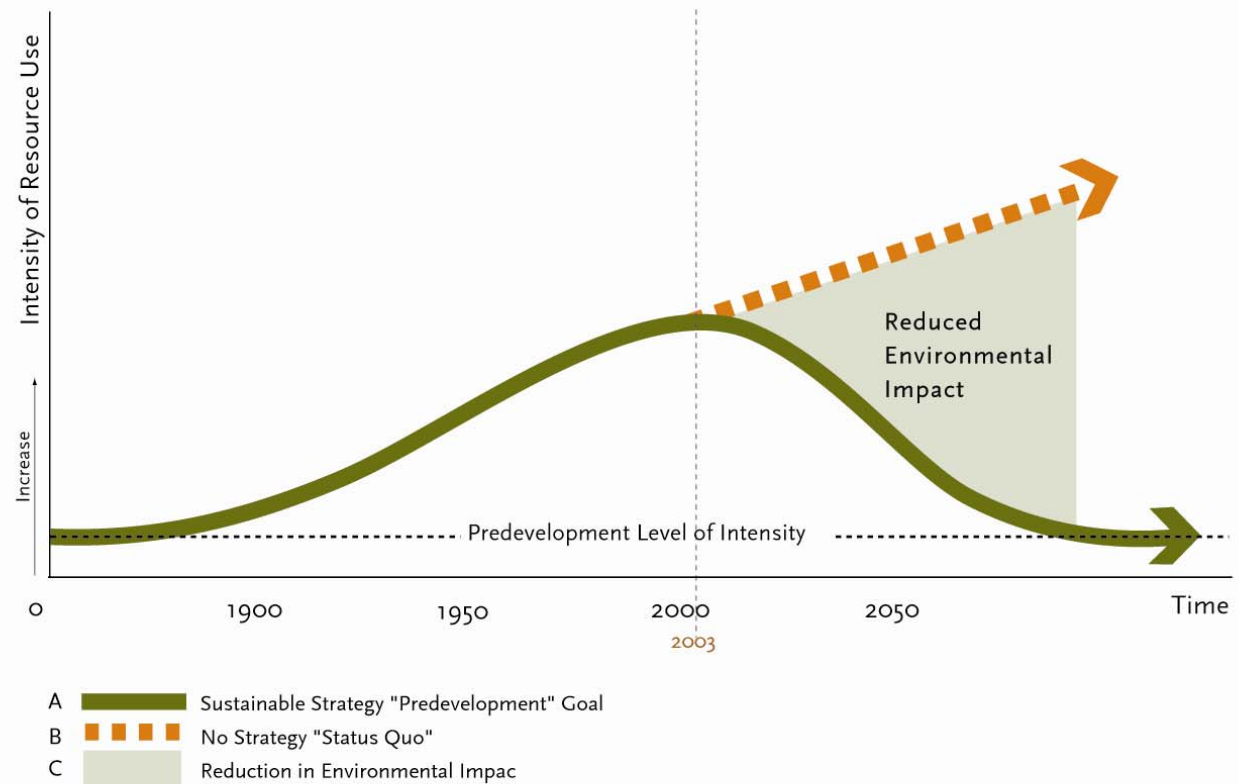
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# predevelopment

metrics

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predevelopment  
metrics

*metrics*



*solar energy*  
*water*  
*carbon*  
*habitat*  
*materials*

development

urban growth boundary metrics

*vision*

*utilize all*

*available FAR*

*within study area*

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water use

water neutral

*vision*

*a water*

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*neutral*

*lloyd study area*

e n e r g y

c a r b o n   n e u t r a l

*vision*

*a carbon*

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*neutral*

*lloyd study area*



e n e r g y

total energy

*vision*

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*live within the  
study area annual  
solar budget*

h a b i t a t

l a n d s c a p e & h a b i t a t

*vision*

*predevelopment*

*habitat metrics*

*through on & off site*

*strategies*

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m a t e r i a l s   u s e

c a r b o n   n e u t r a l

*vision*

*a materials*

*carbon neutral*

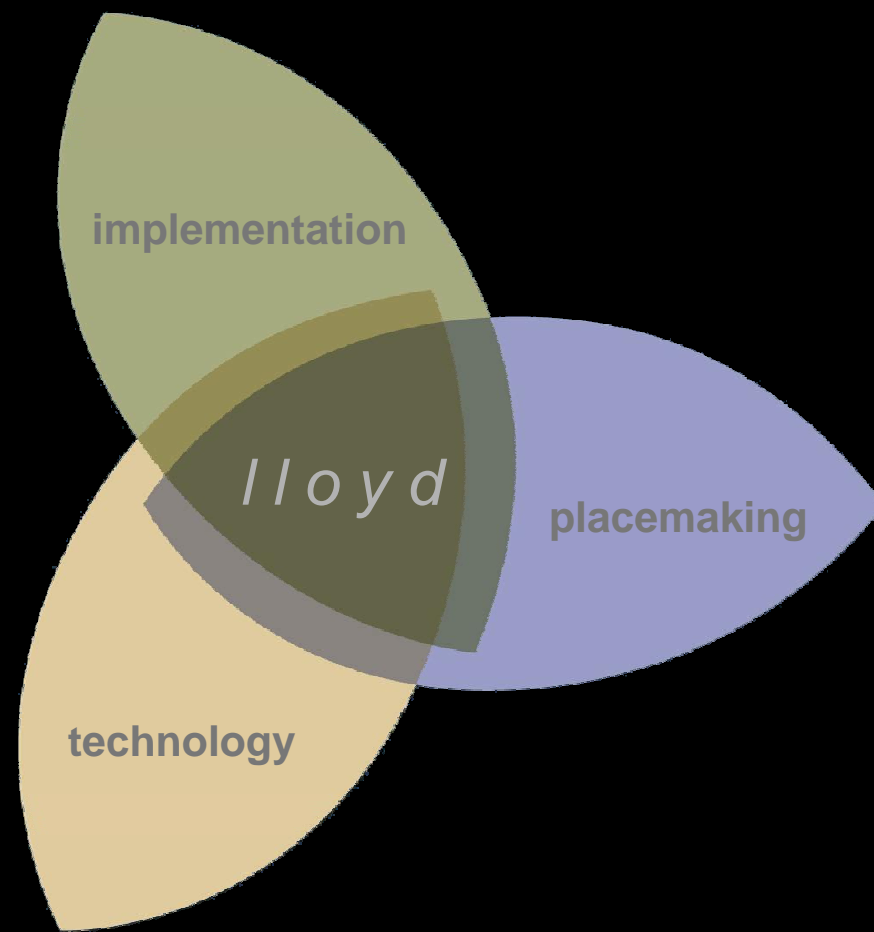
*lloyd study area*

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# placemaking

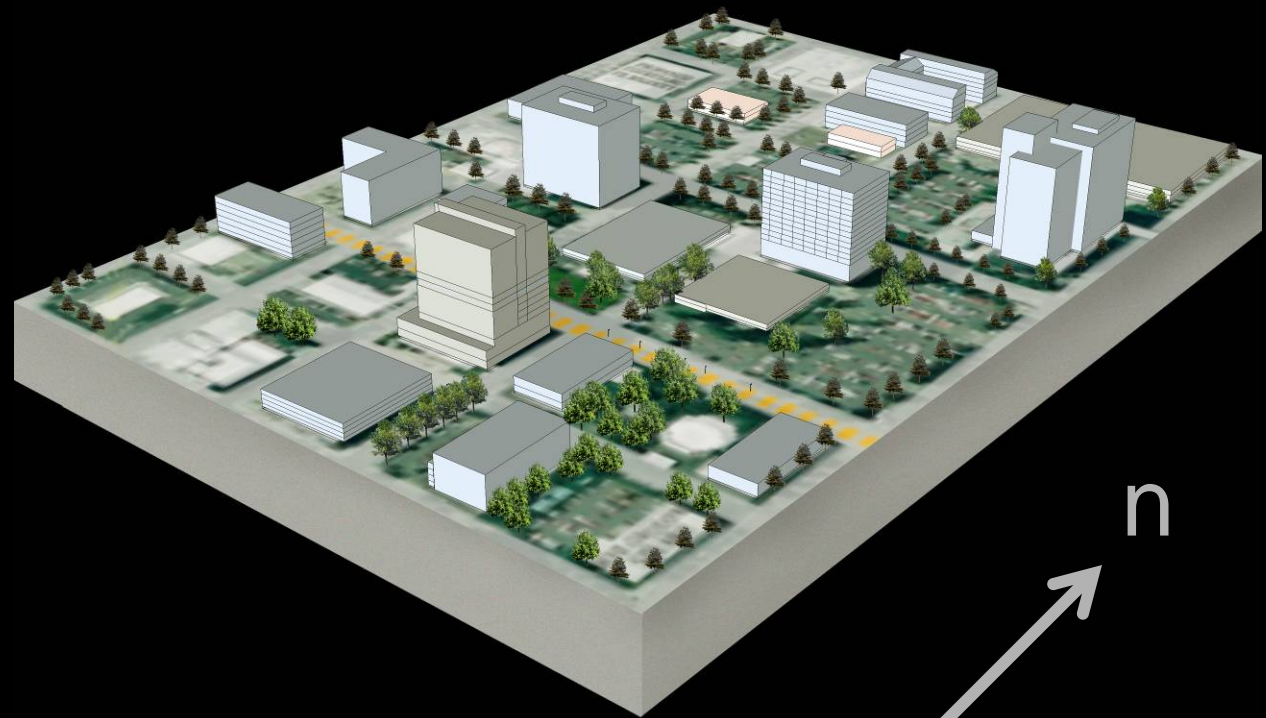
sustainable urban design plan

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# 2004 existing

2004 metrics



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*2004 Existing*

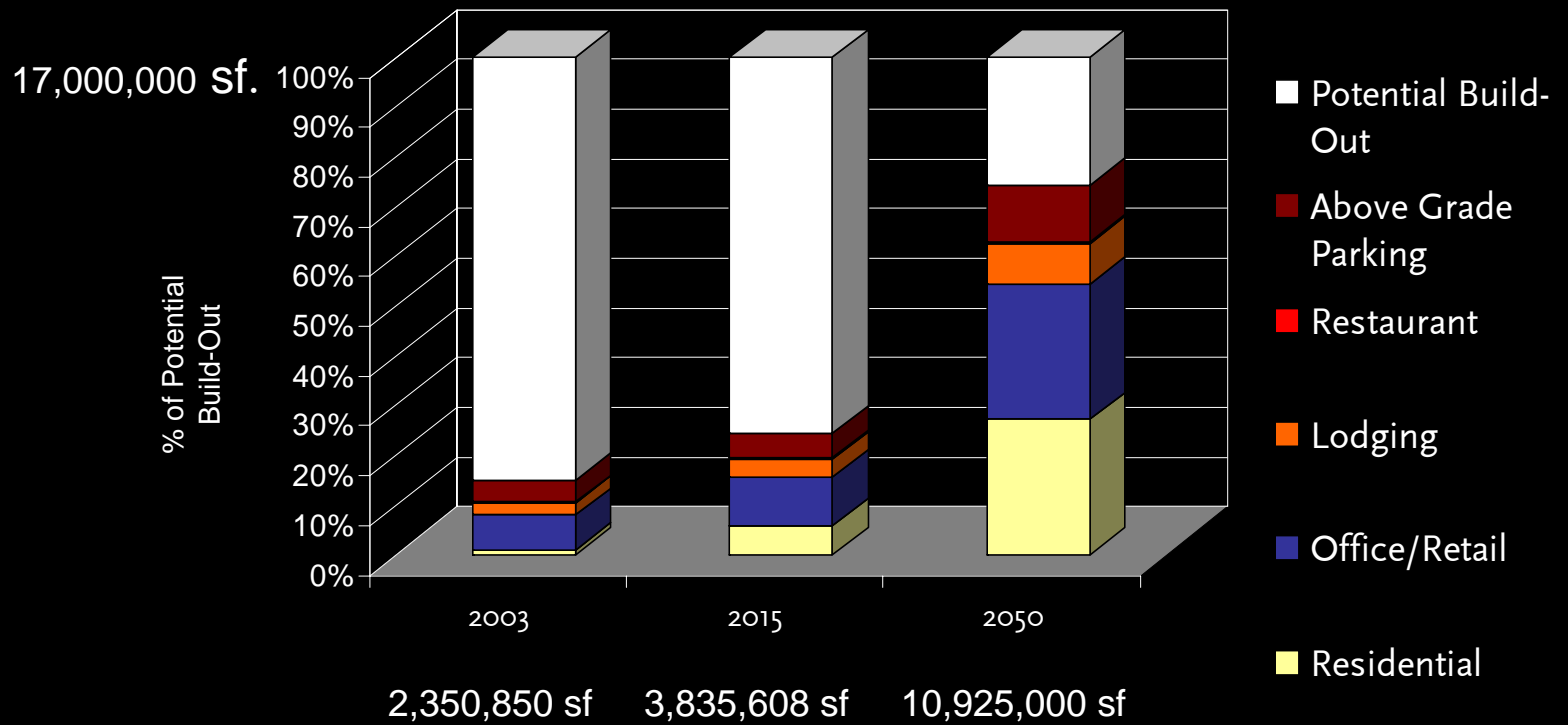
n



# development

development potentials

Project Area Development Potentials

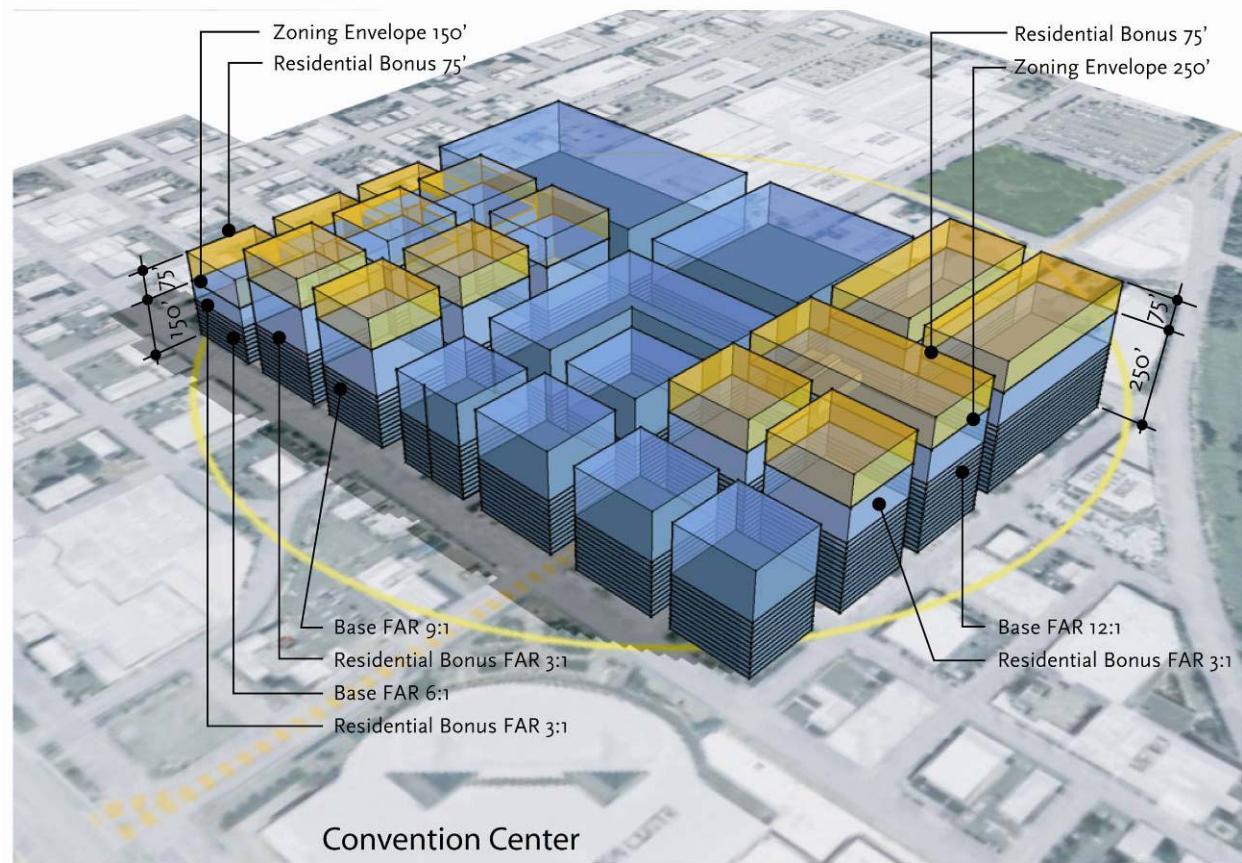


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# development

## development potentials

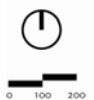
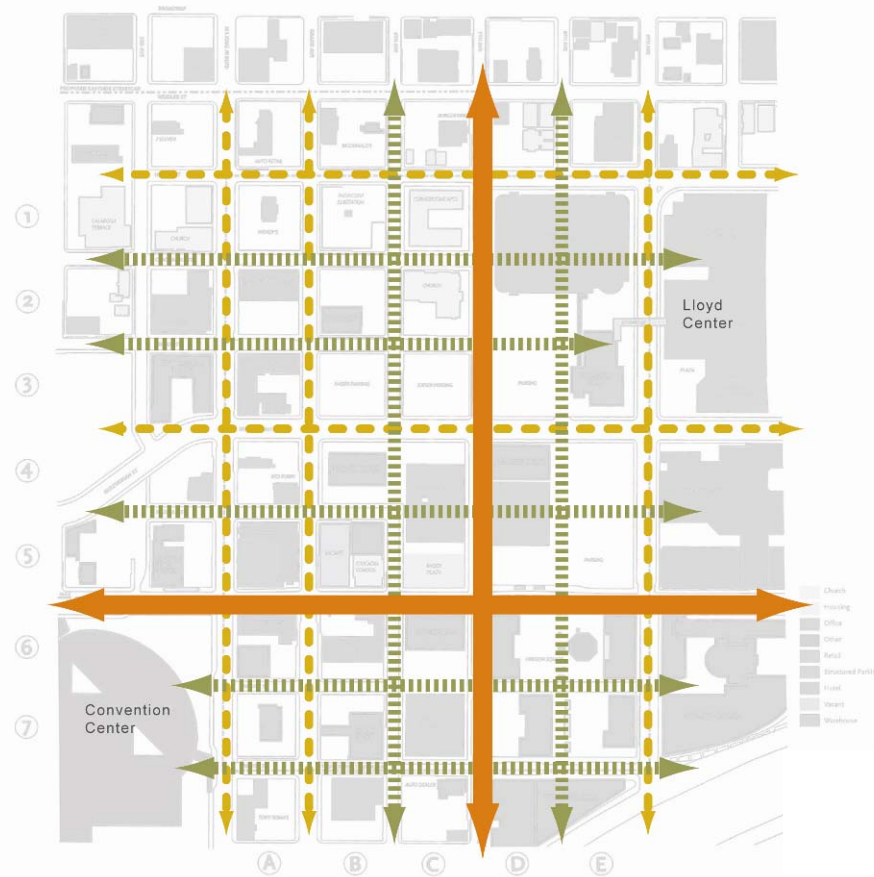
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# placemaking

street hierarchy

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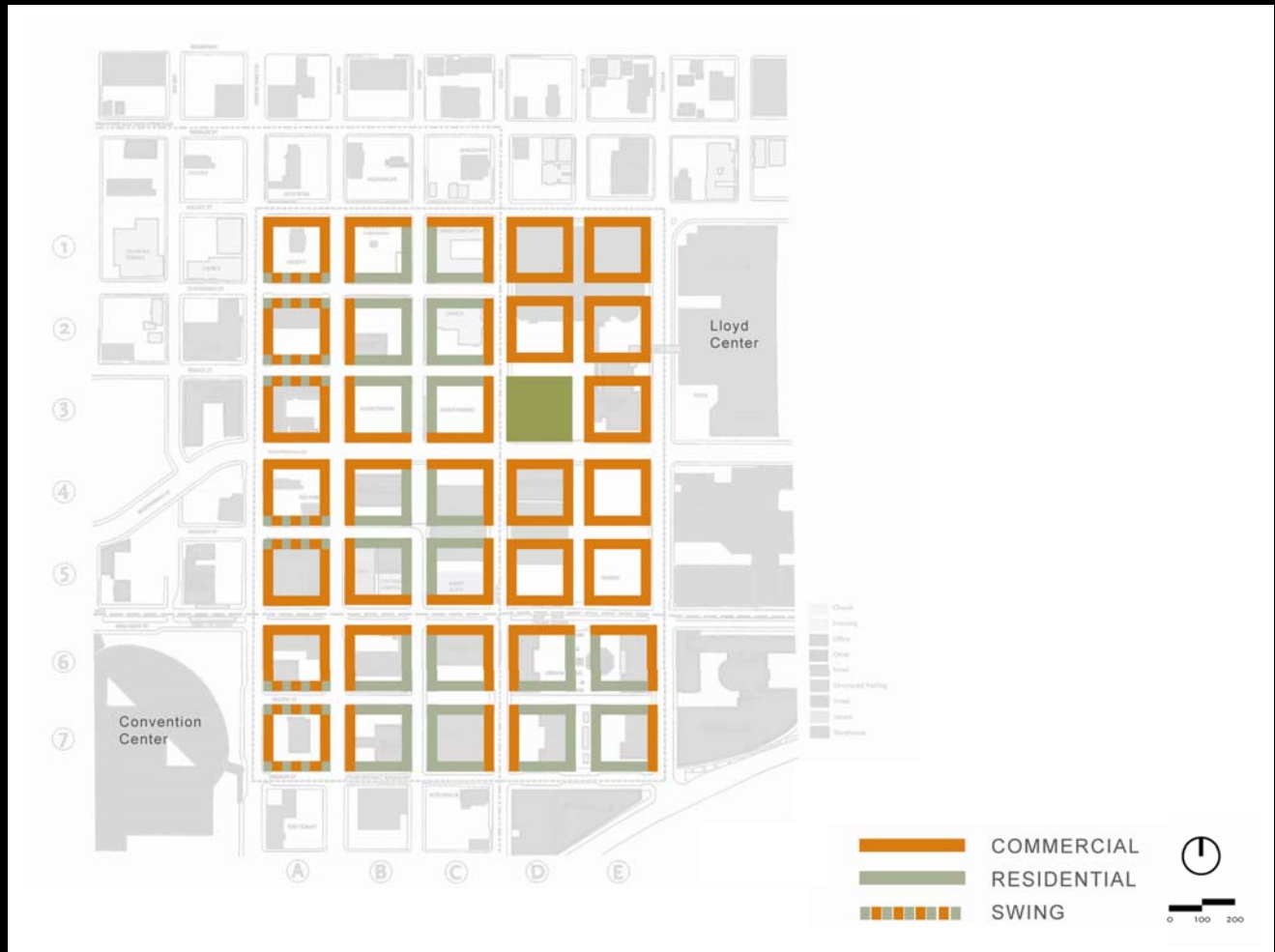




# placemaking

preferred ground level use

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# placemaking

preferred upper level use

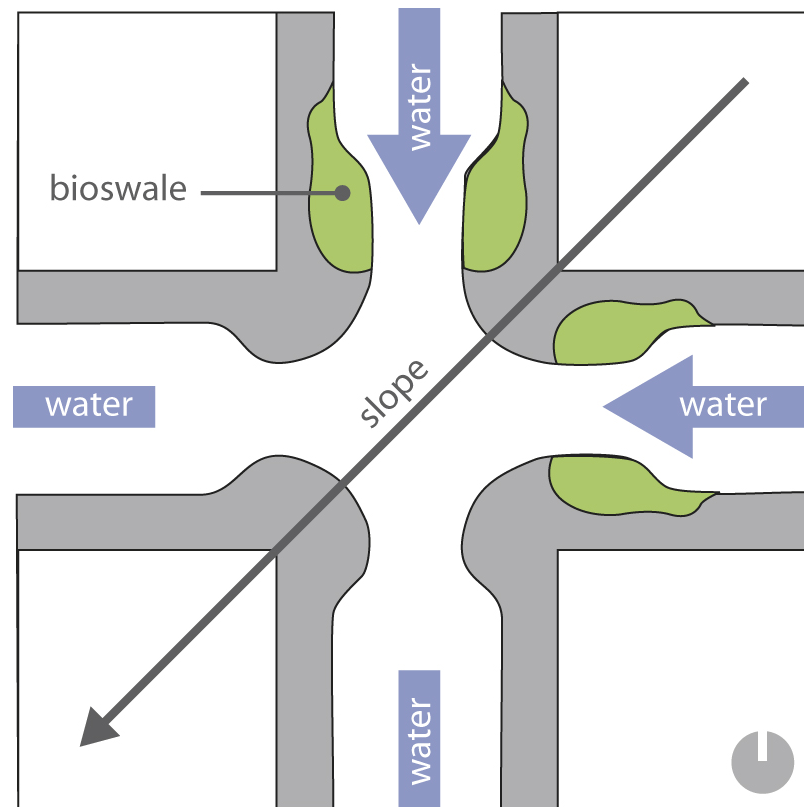
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# placemaking

distributed green water swale

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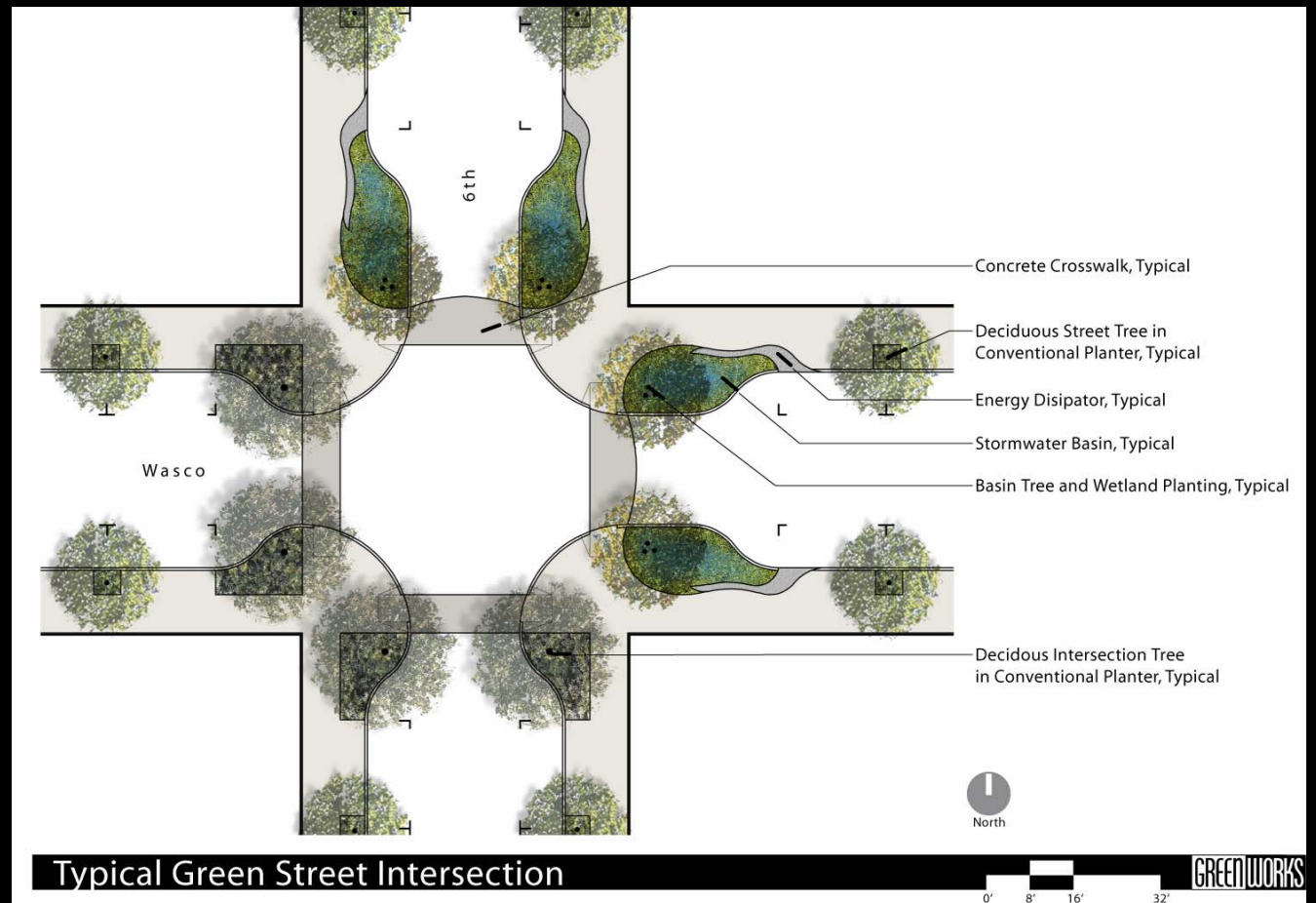




# placemaking

landscape & habitat

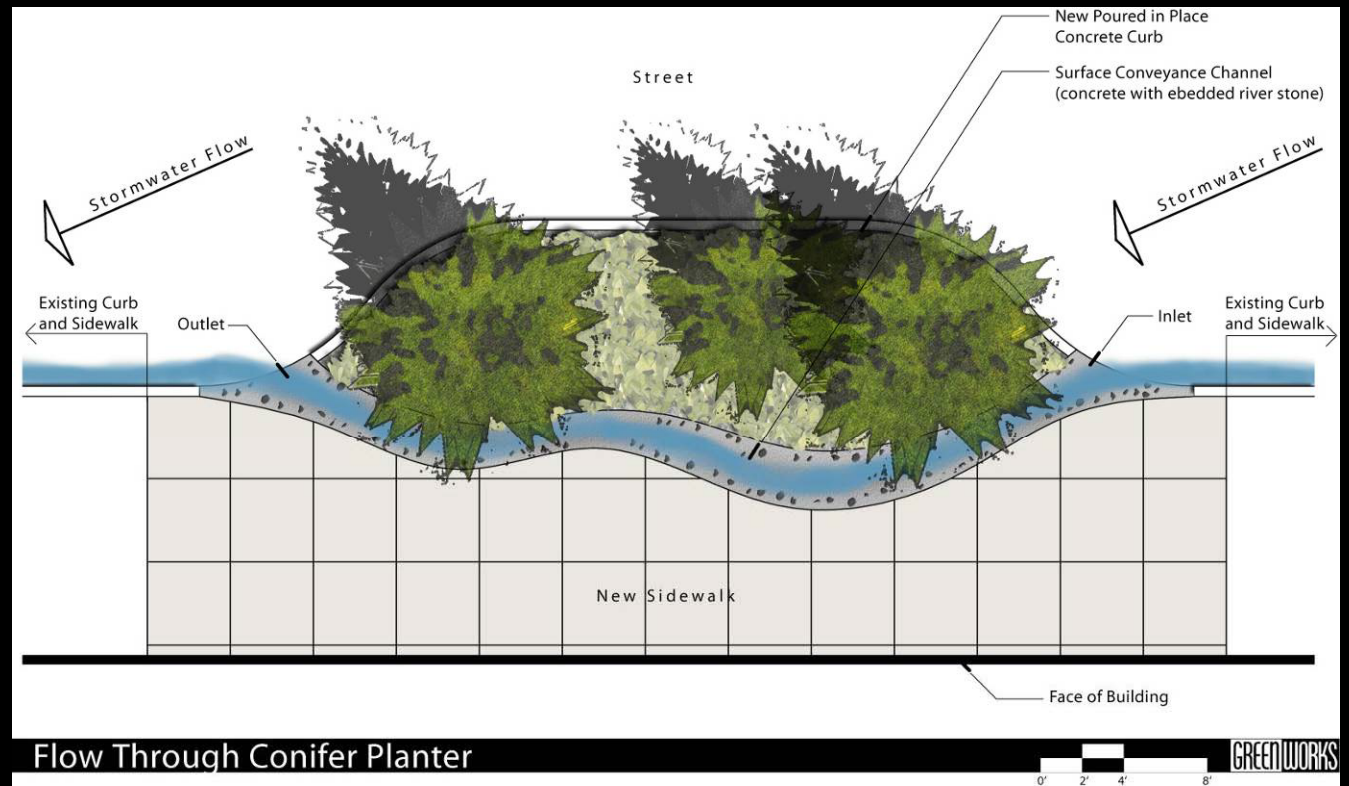
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# placemaking

landscape & habitat

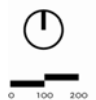
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# placemaking

## open space plan

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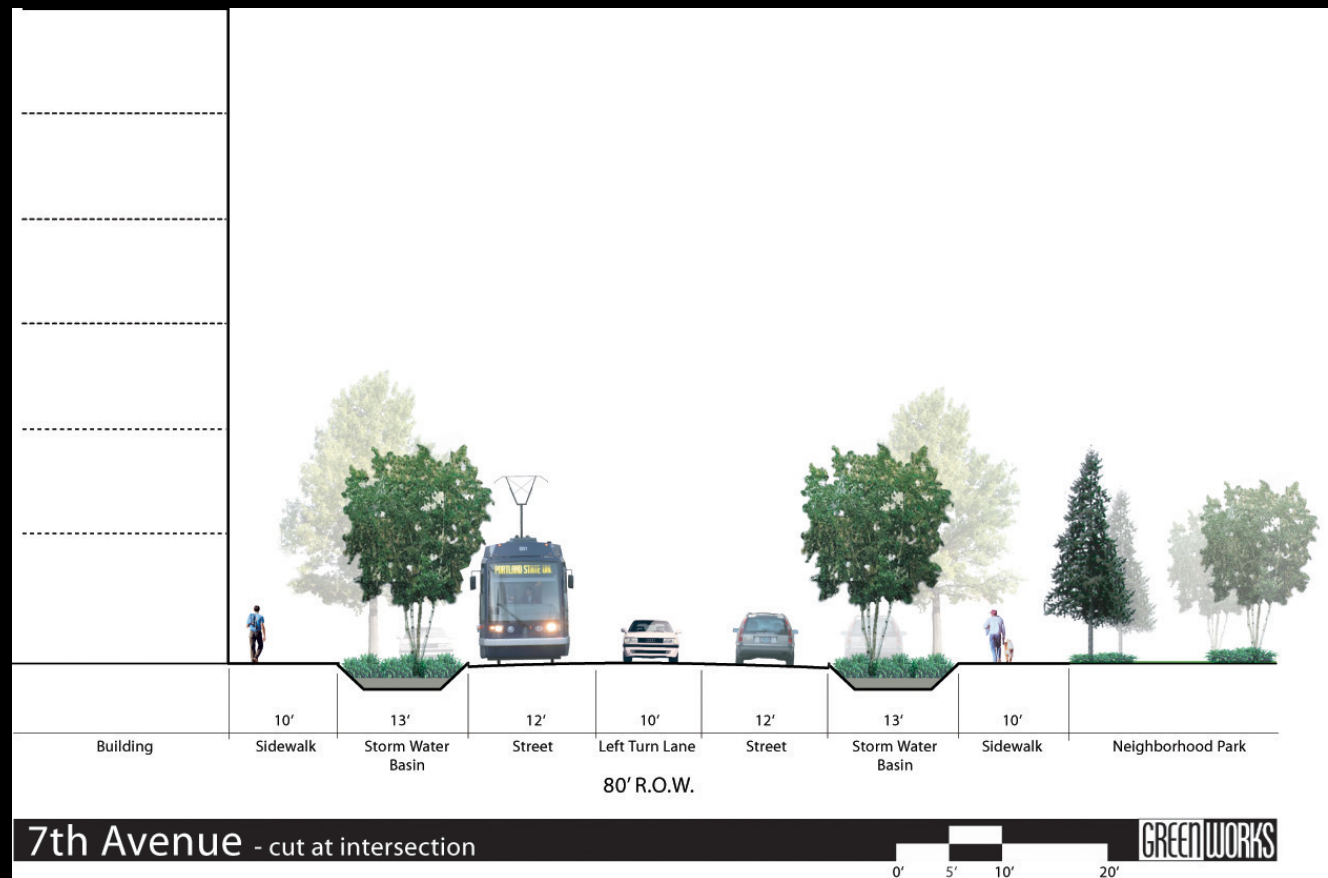




# placemaking

landscape & habitat

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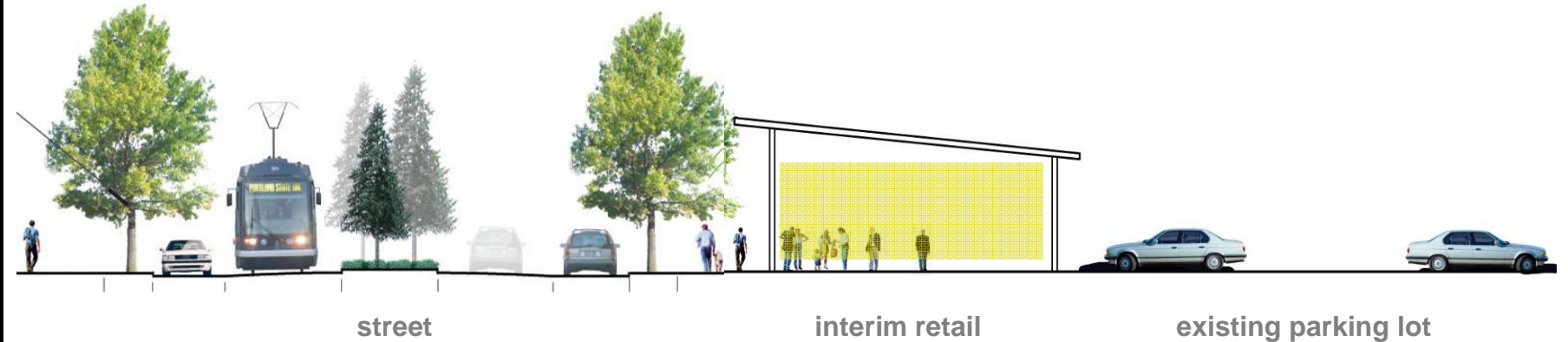


# placemaking

street vitality



interim retail to activate a dynamic street life



water use

water neutral

*vision*

*a water*

*neutral*

*lloyd study area*

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**Precipitation**  
64,000,000 gallon/yr

5% of precipitation  
**Evaporation**  
3,200,000 gallon/yr

15% of precipitation  
**Transpiration**  
9,600,000 gallon/yr

30% of precipitation  
**Stormwater Runoff**  
19,200,000 gallon/yr

50% of precipitation  
**Groundwater Recharge**  
32,000,000 gallon/yr

*Predevelopment*  
**Water**

© Mithun

100% **Precipitation**  
64,000,000 gallon/yr

10% of precipitation  
**Evaporation**  
6,400,000 gallon/yr

2% of precipitation  
**Transpiration**  
1,280,000 gallon/yr

 **Potable Water**  
22,956,288 gallon/yr  
100%

88% of precipitation  
**Stormwater Runoff**  
56,320,000 gallon/yr

90% of potable water  
**Waste Water**  
20,660,659 gallon/yr

10% of potable water  
**Building System/Occupant  
Consumptions (System Loss)**  
2,295,629 gallon/yr

**Groundwater Recharge**  
negligible

**2004 Existing  
Water**

**Precipitation**  
64,000,000 gallon/yr

10% of precipitation  
**Evaporation**  
6,400,000 gallon/yr

2% of precipitation  
**Transpiration**  
1,280,000 gallon/yr



**Potable Water**  
160,378,998 gallon/yr

88% of precipitation  
**Stormwater Runoff**  
56,320,000 gallon/yr

90% of potable water  
**Waste Water**  
144,341,098 gallon/yr

10% of potable water  
**Building System/Occupant  
Consumptions (System Loss)**  
16,037,900 gallon/yr

**Groundwater Recharge**  
negligible

2050

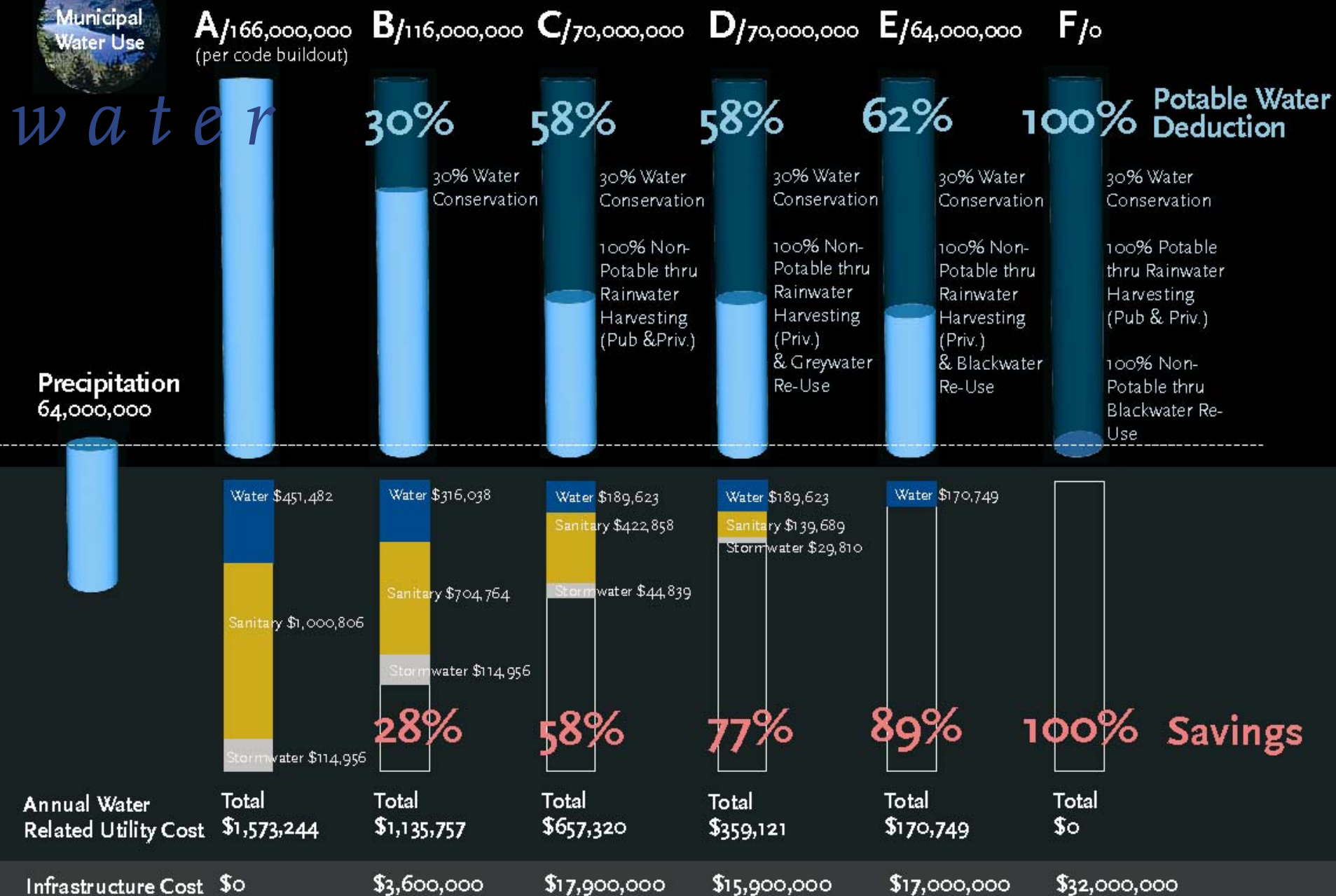
Water per code

© Mithun





Strategy/Potable Water Demand (gallon/year)



District Water Management Strategy	Strategy A	Strategy B	Strategy C	Strategy D	Strategy E	Strategy F
<b>Capital Costs</b>	<b>\$0</b>	<b>\$3,616,550</b>	<b>\$17,941,550</b>	<b>\$17,246,150</b>	<b>\$16,716,676</b>	<b>\$34,129,505</b>
<b>B</b> Efficiency Upgrades		\$2,487,500	\$2,487,500	\$2,487,500	\$2,391,448	\$2,391,448
Stormwater Management - Streets		\$752,700	\$752,700	\$752,700	\$752,700	\$752,700
Stormwater Management - Buildings		\$376,350	\$376,350	\$376,350	\$597,862	\$597,862
Rainwater Harvesting System			\$1,000,000	\$800,000	\$337,171	
Rainwater Harvesting Storage			\$8,350,000	\$3,250,000	\$3,250,000	
Additional Plumbing - Buildings			\$4,975,000	\$4,975,000	\$4,782,895	\$4,782,895
Additional Pipes - Streets				\$634,500	\$634,500	\$634,500
Greywater Treatment System				\$2,000,000		
Greywater Storage				\$1,970,100		
Blackwater Treatment System					\$2,000,000	\$3,000,000
Blackwater Storage					\$1,970,100	\$1,970,100
Rainwater Treatment System (for potable use)						\$3,000,000
Rainwater Treatment Storage						\$17,000,000
<b>Operations and Maintenance Costs (per year)</b>	<b>\$0</b>	<b>\$56,453</b>	<b>\$139,953</b>	<b>\$167,757</b>	<b>\$283,365</b>	<b>\$718,626</b>
Stormwater Management System		\$56,453	\$56,453	\$56,453	\$56,453	\$56,453
Rainwater Harvesting System			\$83,500	\$32,500	\$17,500	
Greywater Treatment System				\$78,804		
Blackwater Treatment System					\$209,412	\$236,412
Rainwater Treatment System (for potable use)						\$425,762
<b>Savings (per year)</b>	<b>\$0</b>	<b>\$437,486</b>	<b>\$915,924</b>	<b>\$1,402,122</b>	<b>\$1,402,495</b>	<b>\$1,573,244</b>
Water	\$0	\$135,444	\$261,859	\$280,733	\$280,733	\$451,482
Sanitary Sewer	\$0	\$302,042	\$583,948	\$867,146	\$1,006,806	\$1,006,806
Stormwater	\$0	\$0	\$70,117	\$85,146	\$114,956	\$114,956
<b>Payback Period</b>						
Straight Payback		9	23	16	15	40
Return on Investment (ROI)						

**kpff**

15 year payback

# lloyd water

**89%** Savings

30% Water Conservation through Fixture Efficiency

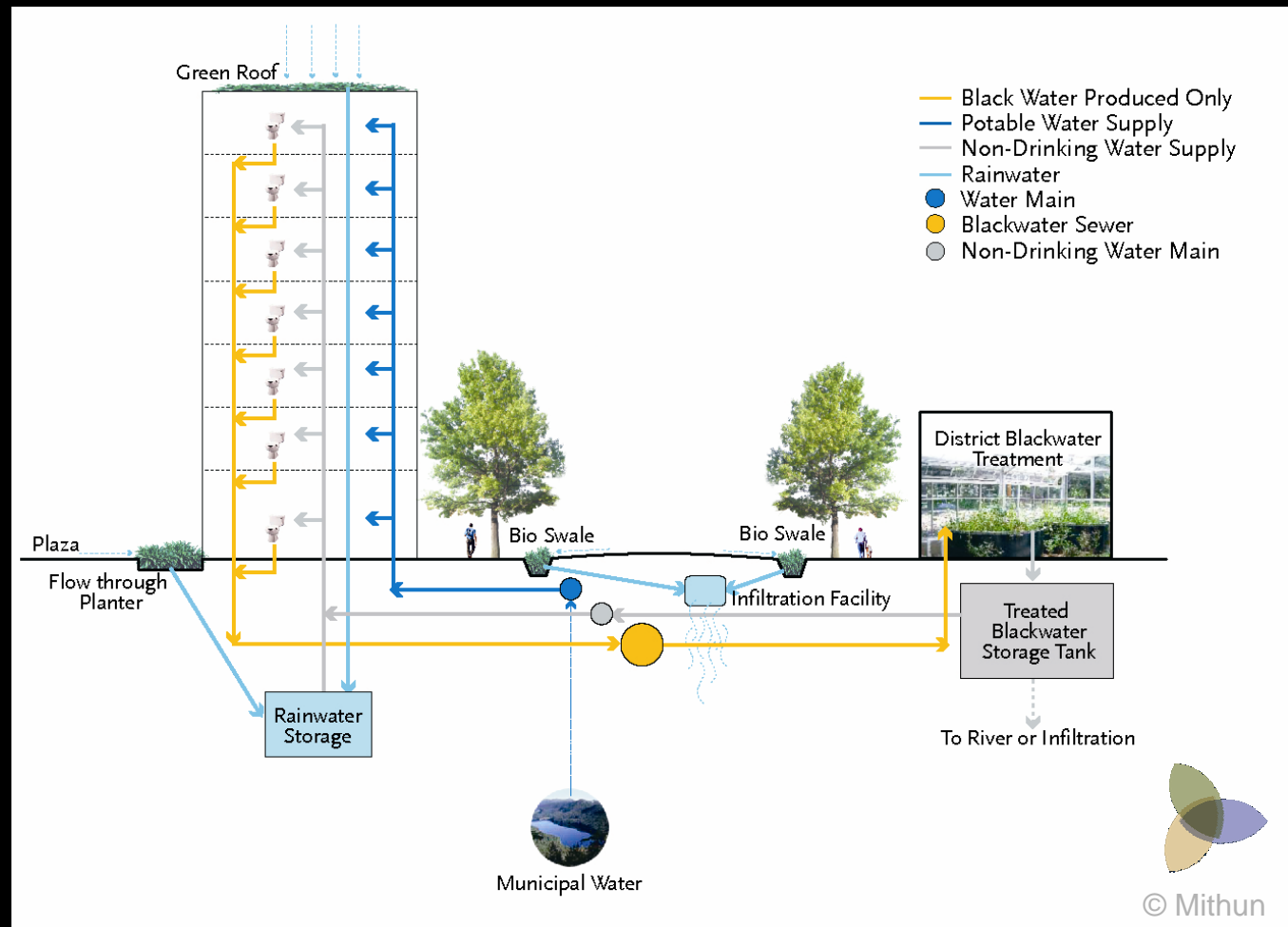
100% Non-Potable thru Rainwater Harvesting (Private Property) & Blackwater Reuse

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**62%**

Potable Water Demand Reduction

strategy E 64,000,000 gallons per year





**Precipitation**  
64,000,000 gallon/yr

10% of precipitation  
**Evaporation**  
6,400,000 gallon/yr

2% of precipitation  
**Transpiration**  
1,280,000 gallon/yr



**Potable Water**  
160,378,998 gallon/yr

88% of precipitation  
**Stormwater Runoff**  
56,320,000 gallon/yr

90% of potable water  
**Waste Water**  
144,341,098 gallon/yr

10% of potable water  
**Building System/Occupant  
Consumptions (System Loss)**  
16,037,900 gallon/yr

**Groundwater Recharge**  
negligible

2050

Water per code

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**Precipitation**  
64,000,000 gallon/yr

10% of precipitation  
**Evaporation**  
6,400,000 gallon/yr

10% of precipitation  
**Transpiration**  
6,400,000 gallon/yr

**Potable Water**  
57,736,439 gallon/yr

45% of precipitation  
**Stormwater Runoff**  
28,800,000 gallon/yr

90% of potable water  
**Waste Water**  
51,962,795 gallon/yr

10% of potable water  
**Building System/Occupant  
Consumptions (System Loss)**  
5,773,644 gallon/yr

35% of precipitation  
**Groundwater Recharge**  
22,400,000 gallon/yr

2050

Water per plan

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e n e r g y

c a r b o n   n e u t r a l

*v i s i o n*

*a c a r b o n*

*n e u t r a l*

*l l o y d   s t u d y   a r e a*

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e n e r g y

total energy

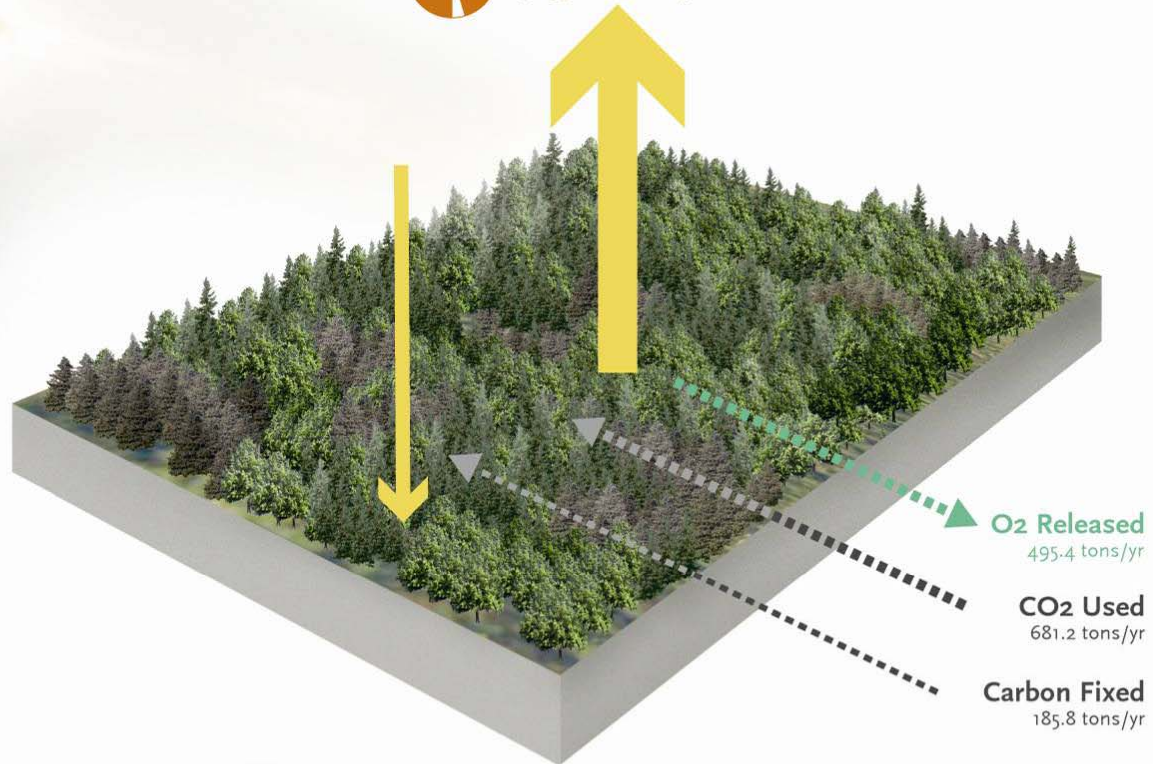
*vision*

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*live within the  
study area annual  
solar budget*

100% **Solar Energy Input**  
161,006,000 kWh/yr

95% **Solar Energy Reflected, Absorbed & Released**  
152,956,000 kWh/yr



4.5% **Solar Energy Used by Photosynthesis**  
8,050,000 kWh/yr

**O2 Released**  
495.4 tons/yr

**CO2 Used**  
681.2 tons/yr

**Carbon Fixed**  
185.8 tons/yr

**Energy - predevelopment**

**Carbon Balance**  
Net removal from atmosphere: 681.2 tons/yr

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# e n e r g y

e n e r g y   p a t h

*preferred path*  
*carbon neutral*

*building efficiency +  
wind power & carbon offsets*

+

*improved solar use  
in study area wind power  
integrated building &  
district infrastructure*

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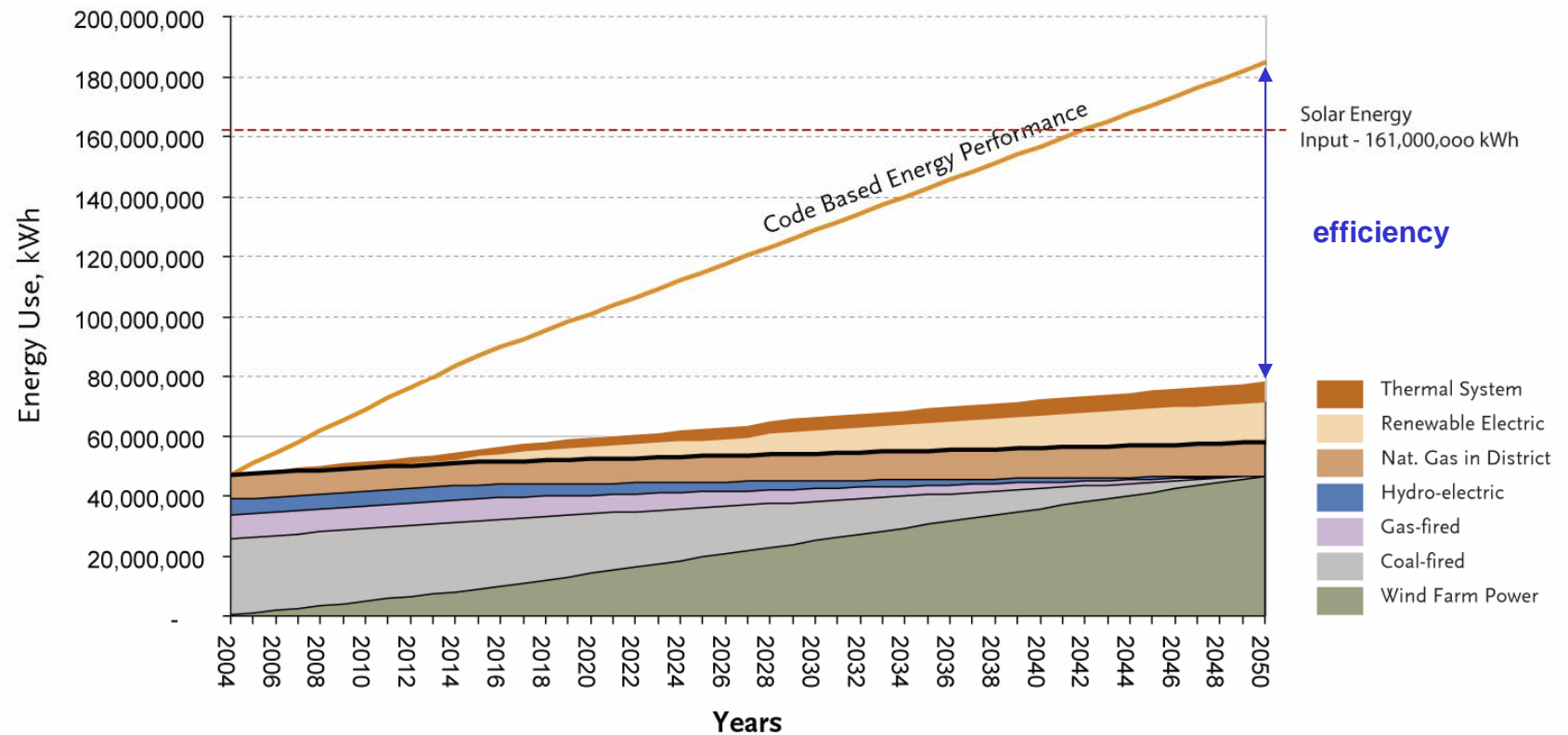




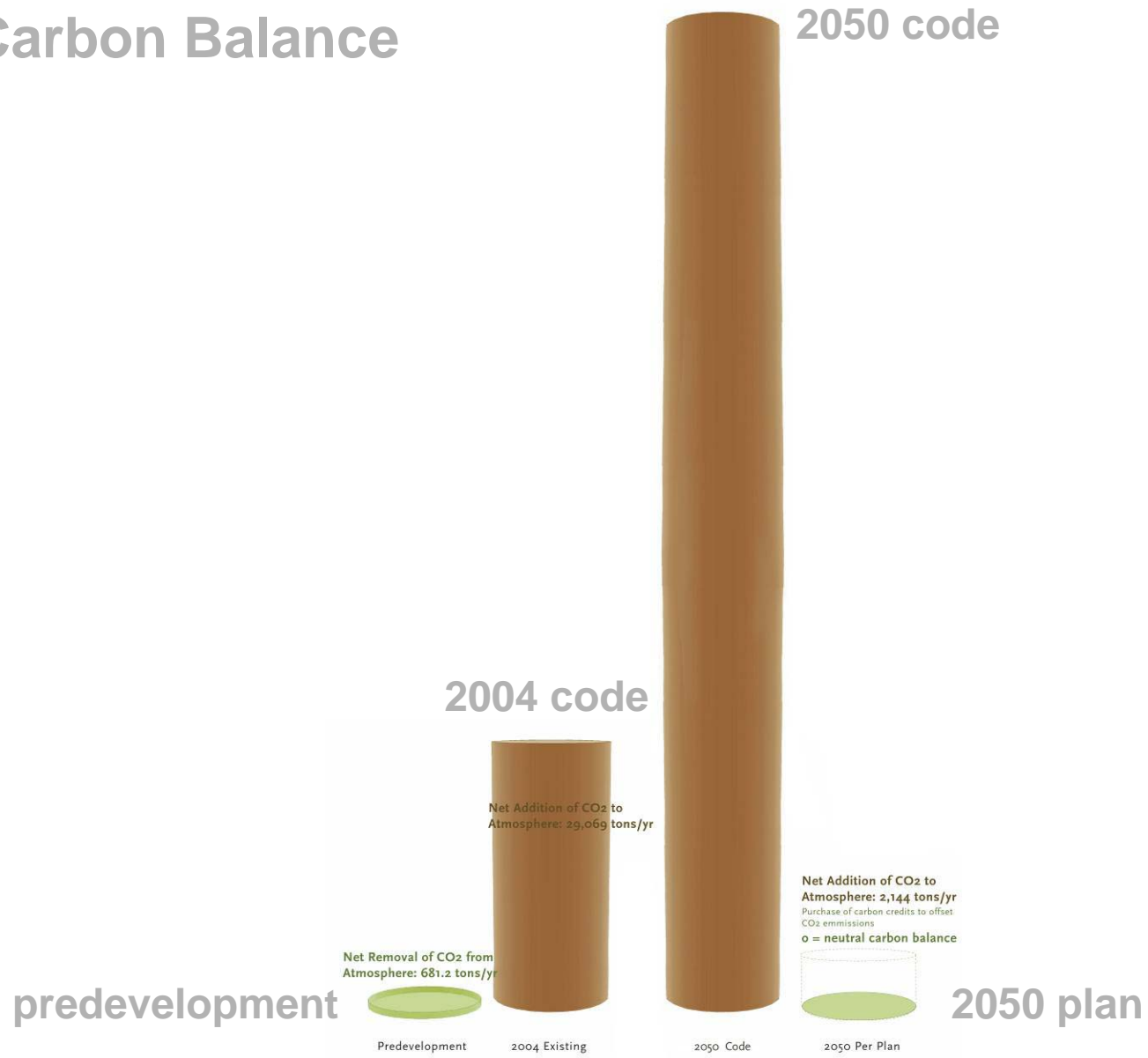


# energy

energy path



# Carbon Balance



## Solar Energy Input

161,006,000 kWh/yr

Future photovoltaic  
efficiencies may improve  
utilization factor.

Solar Energy Utilized  
8,050,298 kwh/yr

5%

Predevelopment

Solar Energy Utilized  
3,333,986 kwh/yr

2%

2004 Existing

Solar Energy Utilized  
22,100,656 kwh/yr

13.7%

2050 Per Plan

Solar Energy Utilized

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h a b i t a t

l a n d s c a p e & h a b i t a t

*vision*

*predevelopment*

*habitat metrics*

*through on & off site*

*strategies*

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# Habitat

## 2050 Primary Goals:

- Establish wildlife connectivity through the creation of wildlife corridors linking the Lloyd Crossing area with significant adjacent habitats such as the Willamette River and Sullivan's Gulch.

## 2050 Secondary Goals

### On-Site

- Creation of a "bio artery", providing avian, aquatic, and invertebrate habitat.
- Rooftop gardens providing avian and insect habitat.
- Increased Tree Canopy providing avian habitat
- Understory planting along greenways providing avian habitat.
- Storm water treatment and detention facilities providing avian, invertebrate, and possibly aquatic habitat.

### Off-Site:

- Sullivan's Gulch Wildlife Corridor providing avian, terrestrial, insect habitat.
- Holiday Park water detention facility providing avian, invertebrate and possibly aquatic habitat.
- Stream Restoration along Sullivan's Gulch providing avian, invertebrate and aquatic habitat.
- Rose Garden redevelopment as possible link to river providing avian, terrestrial, aquatic and invertebrate habitat.

Tree Cover **25-30%**

Tree species include:

Doug Fir  
Red Alder  
Bigleaf Maple



**2050 - Habitat per Plan**

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development

urban growth boundary metrics

*vision*

*utilize all*

*available FAR*

*within study area*

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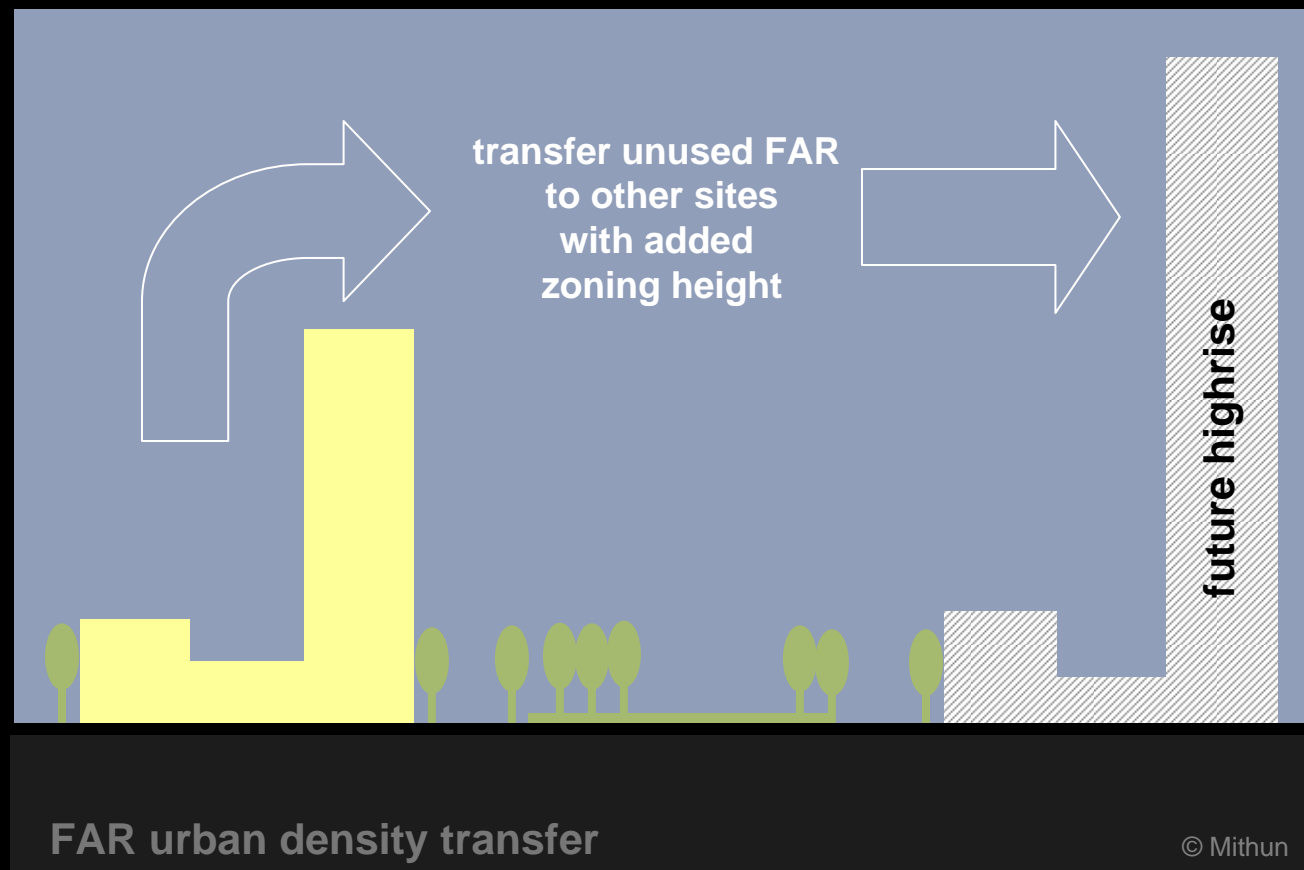
# implementation

land use & zoning

allow FAR transfer with increased height

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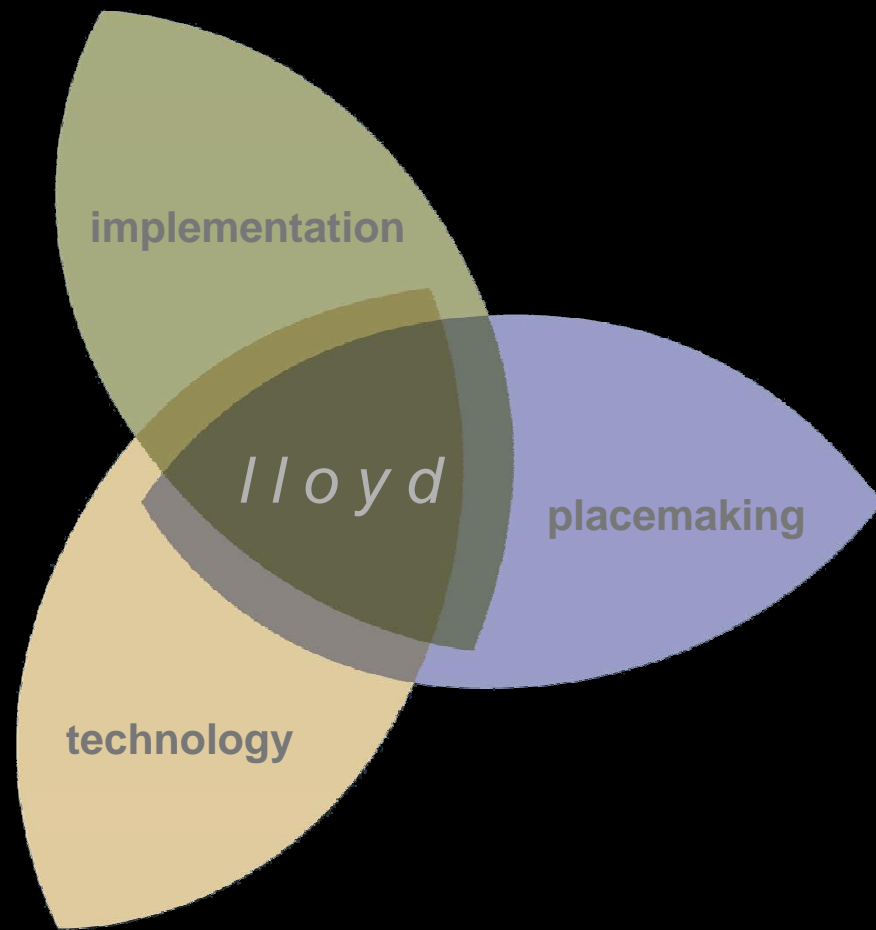
-  park
-  future phase
-  initial phase



# implementation

financial strategy

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HEARTLAND

# implementation

implementation strategies

## *vision*

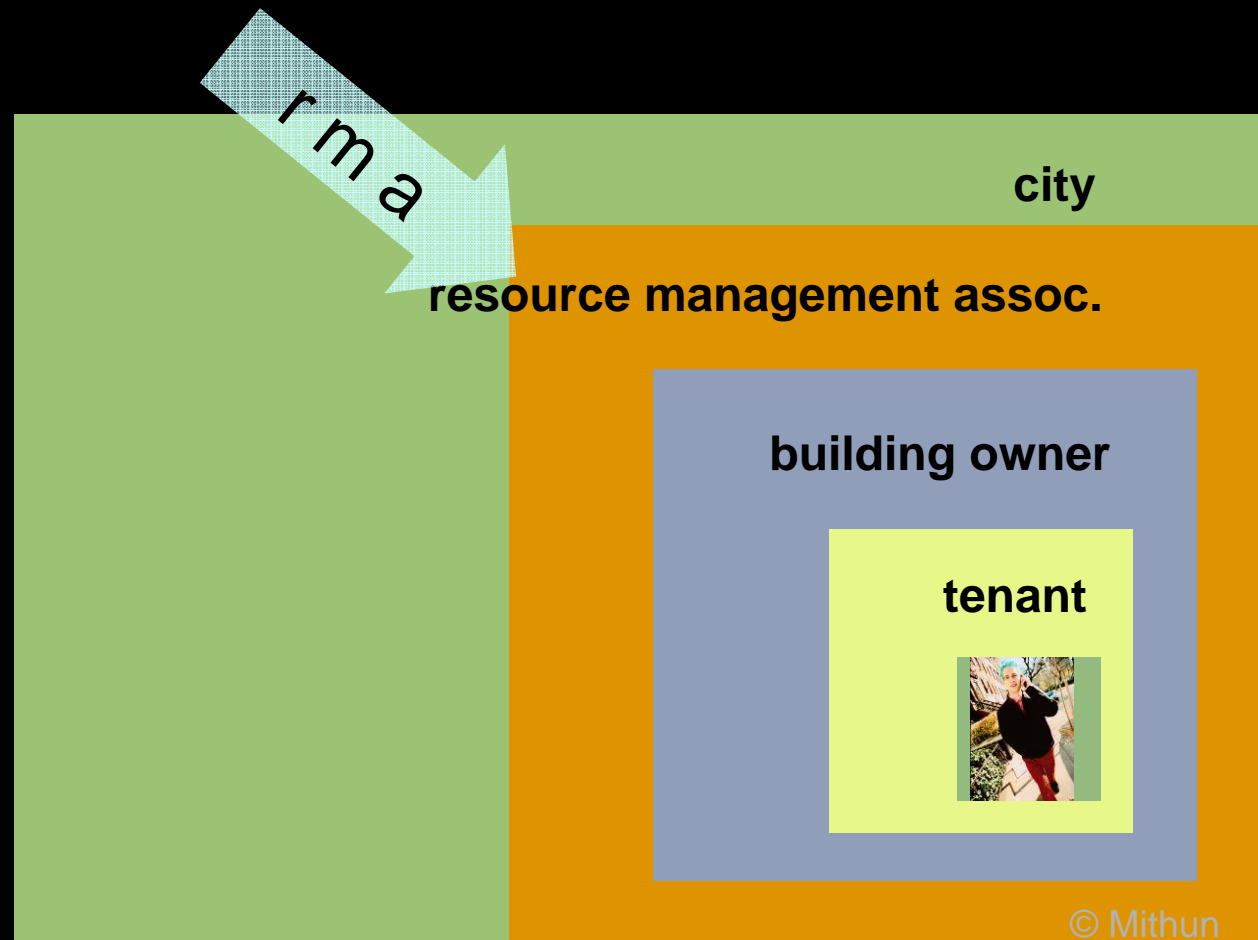
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*create an entity  
to implement the  
sustainable urban  
design plan*

# implementation

responsibility

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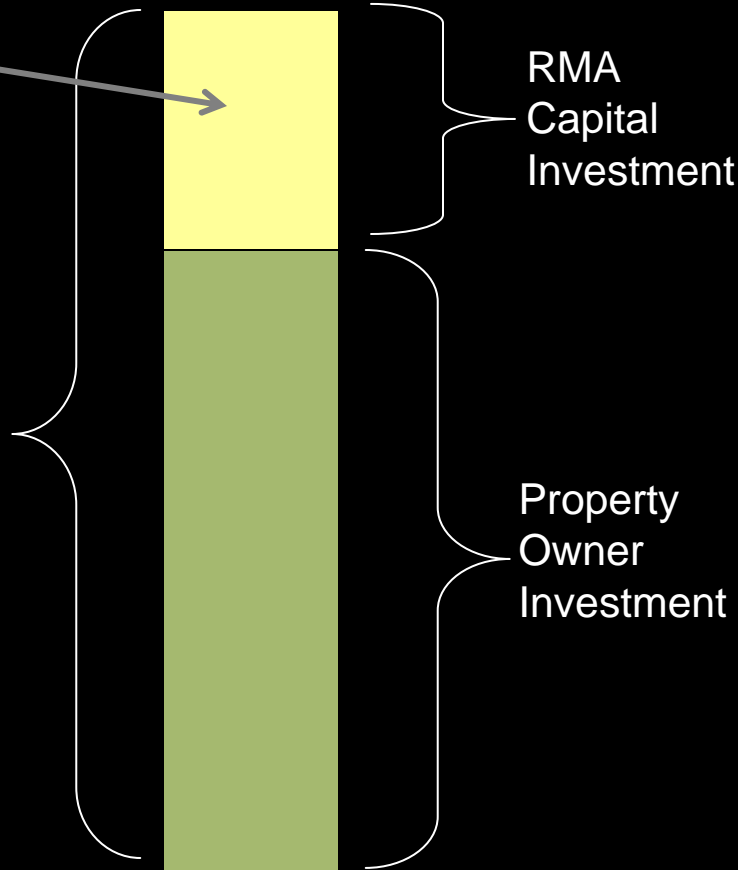


# r m a

## sources of capital

*OE Trust  
Bond  
L.I.D.  
% SDC redirect  
Etc.*

Total Capital  
Investment  
With RMA



## Potential RMA Investments

ON SITE:

On Site Study Area Strategies  
Building Strategies

new construction  
retrofit existing

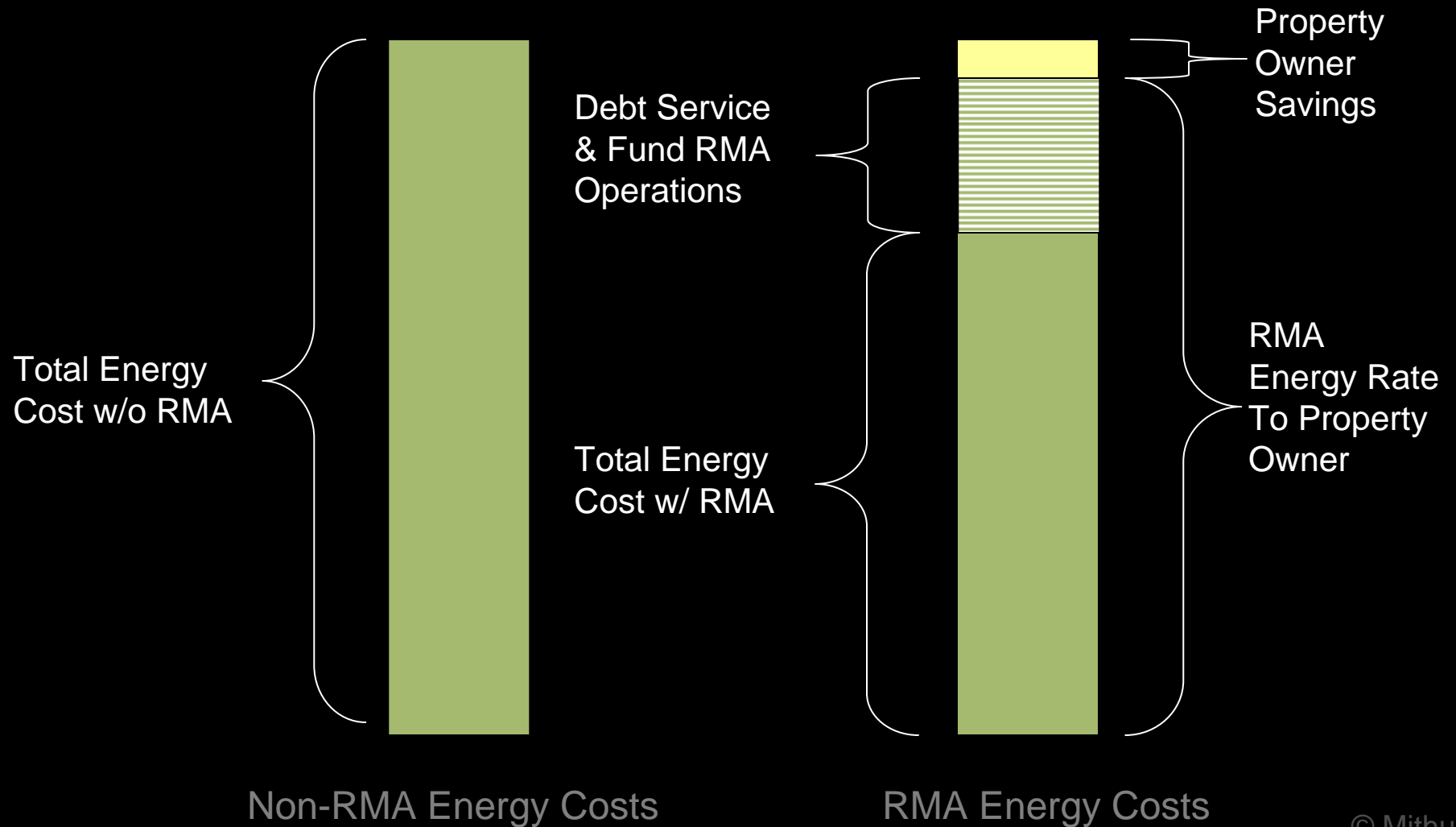
OFF SITE:

Off Site Study Area Strategies

Sources of Capital

r m a

operating model



# r m a

## combined strategies

### OVERALL SUMMARY

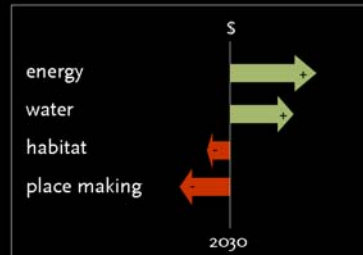
Uses:	Total	2005	2010	2015	2020	2025	2030	2035	2040	2045	2050
<b>WATER</b>											
Building Improvements	\$ 9,480,491	\$ 2,100,499	\$ 1,572,498	\$ 829,374	\$ 832,534	\$ 835,693	\$ 838,853	\$ 842,012	\$ 845,172	\$ 848,331	\$ 36,316
District Improvements	\$ 8,336,249	\$ 1,717,635	\$ 37,635	\$ 4,851,647	\$ 247,047	\$ 247,047	\$ 247,047	\$ 247,047	\$ 247,047	\$ 247,047	\$ 247,047
	<b>\$ 17,816,741</b>										
<b>ENERGY (inflated @ 2%)</b>	<b>\$ 316,047,076</b>	<b>\$ 4,071,532</b>	<b>\$ 19,047,715</b>	<b>\$ 24,240,090</b>	<b>\$ 24,032,884</b>	<b>\$ 28,045,143</b>	<b>\$ 33,542,736</b>	<b>\$ 38,171,772</b>	<b>\$ 43,235,087</b>	<b>\$ 48,298,402</b>	<b>\$ 53,361,716</b>
<b>HABITAT / OPEN SPACE</b>	<b>\$ 32,125,750</b>	<b>\$ 5,880,600</b>	<b>\$ 5,472,225</b>	<b>\$ 12,419,450</b>	<b>\$ 1,406,250</b>	<b>\$ 6,947,225</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>
<b>PLACEMAKING</b>	<b>\$ 14,653,750</b>	<b>\$ 14,653,750</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>
<b>Total Uses:</b>	<b>\$ 380,643,317</b>	<b>\$ 28,424,016</b>	<b>\$ 26,130,073</b>	<b>\$ 42,340,561</b>	<b>\$ 26,516,715</b>	<b>\$ 36,075,109</b>	<b>\$ 34,628,636</b>	<b>\$ 39,260,832</b>	<b>\$ 44,327,306</b>	<b>\$ 49,393,780</b>	<b>\$ 53,645,081</b>

### Sources:

<b>WATER</b>	Savings Reinvested @ 80%	\$ 40,212,445	\$ 1,202,221	\$ 1,709,206	\$ 3,497,996
<b>ENERGY</b>					
Offsets	Inflation @ 2%	\$ 84,739,389	\$ 1,339,105	\$ 7,115,812	\$ 8,030,715
Savings	Reinvested @ 80%	\$ 260,698,421	\$ 634,557	\$ 4,129,814	\$ 7,729,092
<b>HABITAT / OPEN SPACE</b>		\$ -	\$ -	\$ -	\$ -
<b>OTHER POTENTIAL FUNDING SOURCES</b>					
Urban Renewal Funds		\$ -	\$ -	\$ -	\$ -
Tax Increment Financing		\$ -	\$ -	\$ -	\$ -
Local Improvement District		\$ -	\$ -	\$ -	\$ -
New Market Tax Credits		\$ -	\$ -	\$ -	\$ -
EPA Sustainability Pilot Grant		\$ -	\$ -	\$ -	\$ -
Subtotal - Other		\$ -	\$ -	\$ -	\$ -
<b>Total Sources:</b>		<b>\$ 385,650,255</b>	<b>\$ 3,175,683</b>	<b>\$ 12,954,832</b>	<b>\$ 19,257,803</b>

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combined strategies



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### Net Cash Flow:

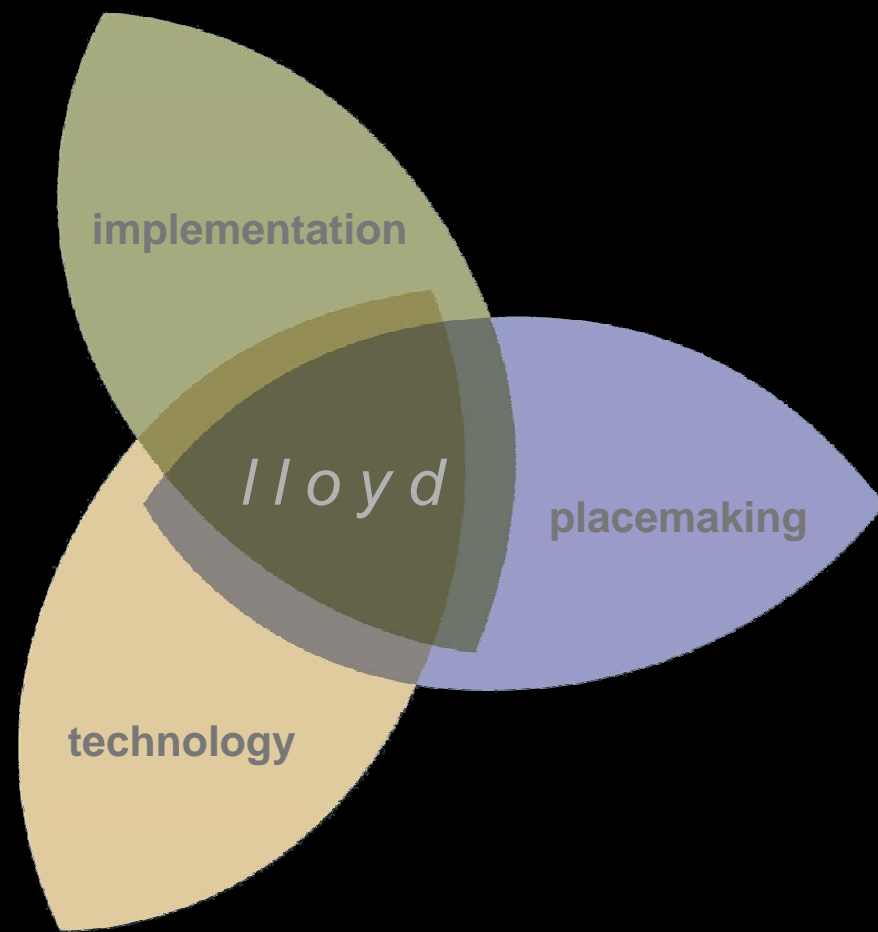
<b>WATER</b>	5-Year Cash Flow:	\$ 22,395,705	\$ (2,615,913)	\$ 99,072	\$ (2,183,025)	\$ 2,758,344	\$ 3,096,108	\$ 3,434,868	\$ 3,774,622	\$ 4,115,371	\$ 4,457,114	\$ 5,358,352
	Payback Year:			2010		2020						
<b>ENERGY</b>	5-Year Cash Flow:	\$ 29,390,733	\$ (2,097,870)	\$ (7,802,088)	\$ (8,480,283)	\$ (2,529,578)	\$ 1,317,927	\$ 3,763,210	\$ 7,122,731	\$ 9,890,000	\$ 12,683,885	\$ 15,522,806
	Payback Year:					2025						
<b>HABITAT / OPEN SPACE</b>	5-Year Cash Flow:	\$ (32,125,750)	\$ (5,880,600)	\$ (5,472,225)	\$ (12,419,450)	\$ (1,406,250)	\$ (6,947,225)	\$ -	\$ -	\$ -	\$ -	\$ -
	Payback Year:											
<b>PLACEMAKING</b>	5-Year Cash Flow:	\$ (14,653,750)	\$ (14,653,750)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Payback Year:											
<b>GRAND TOTAL DISTRICT CASH FLOW:</b>		<b>\$ 5,006,938</b>	<b>\$ (25,248,134)</b>	<b>\$ (13,175,241)</b>	<b>\$ (23,082,758)</b>	<b>\$ (1,177,484)</b>	<b>\$ (2,533,190)</b>	<b>\$ 7,198,078</b>	<b>\$ 10,897,353</b>	<b>\$ 14,005,370</b>	<b>\$ 17,140,999</b>	<b>\$ 20,881,152</b>
	Payback Year:							2030				

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# catalyst project

project components

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# catalyst project

project components

**components of the catalyst project:**  
buildings, park, streets, parking, habitat, infrastructure

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**private  
public  
RMA**

# catalyst project

site option A.1 & A.2 – plan view

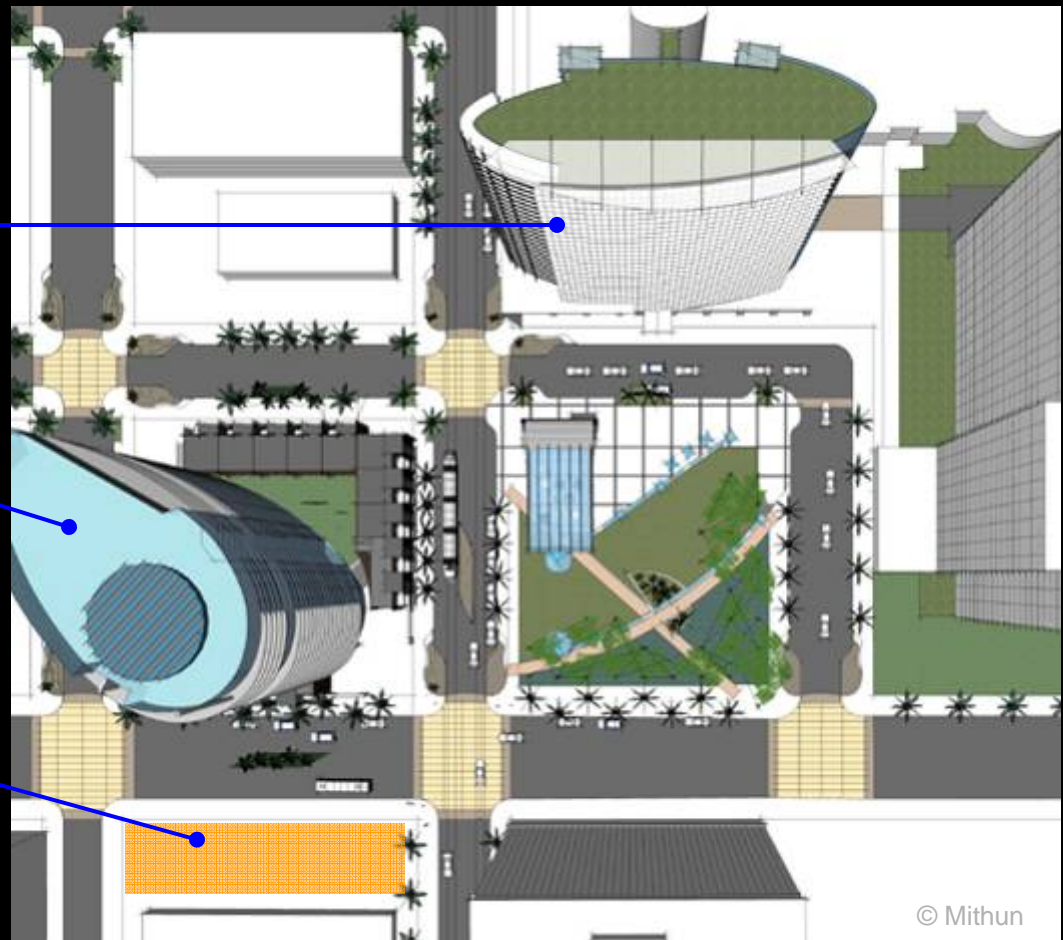
*high-rise alternate*

*catalyst residential tower*

- solar sail – PV
  - single loaded cross ventilation
- wind ellipse
  - double loaded pressure differential natural ventilation

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- interim retail along key street fronts



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# catalyst project

aerial view from east

*high-rise alternate*

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*café / living machine in park*

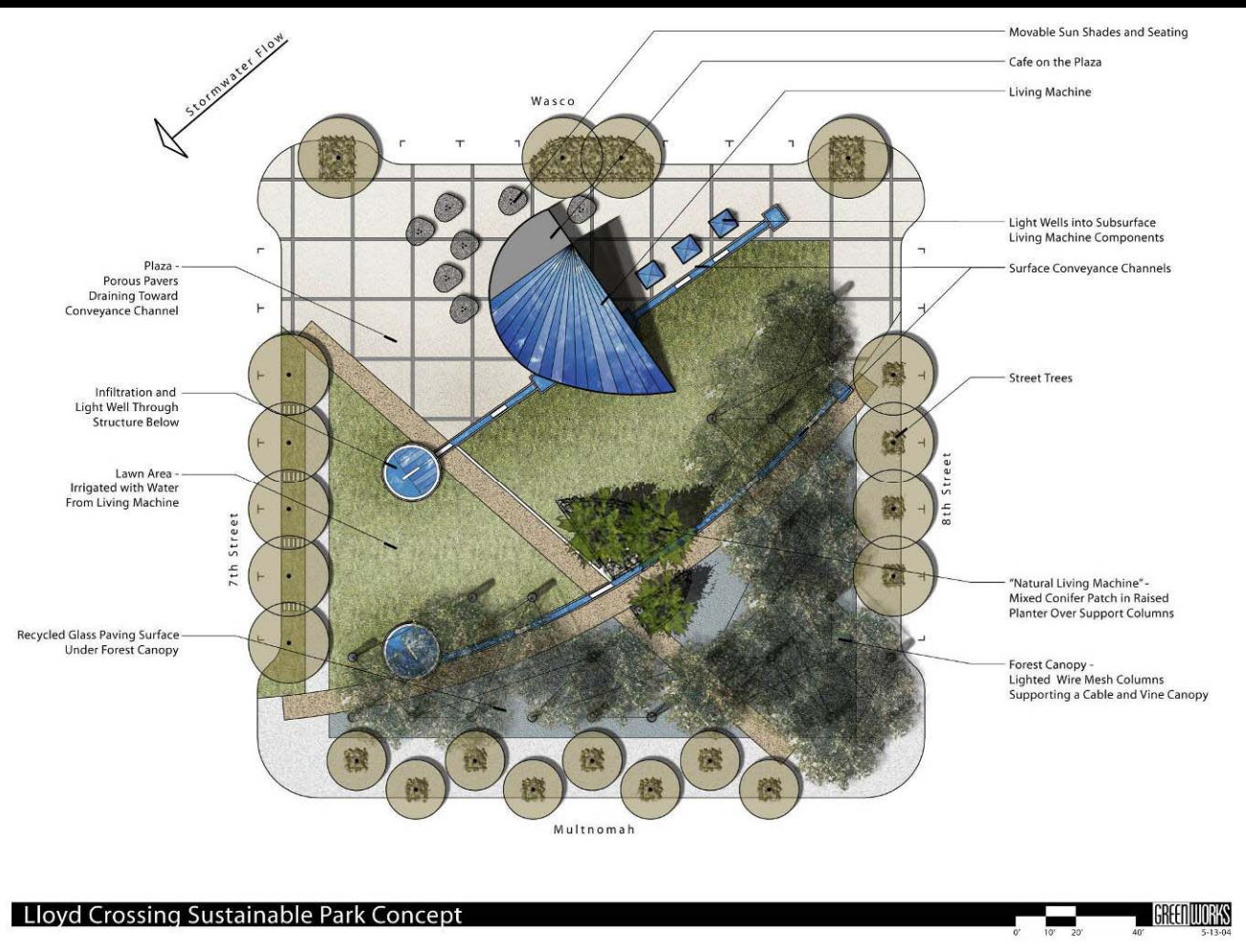


# catalyst project

## project components

open space  
park concept

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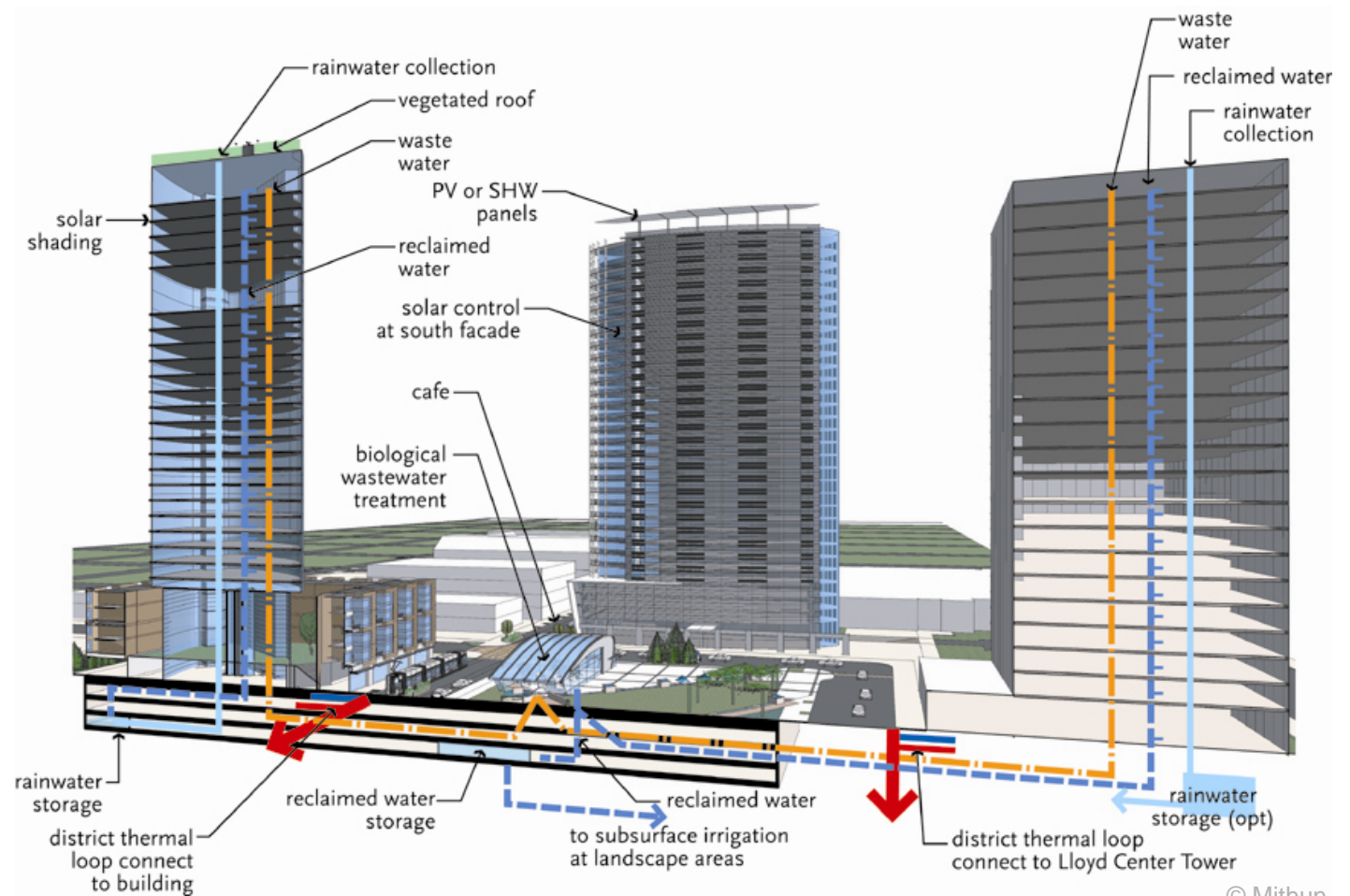




# catalyst project

sustainable strategies

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# lloyd crossing

sustainable urban design plan

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# lloyd branding

identity

*quality:*



*healthy values  
sustainability  
sound economics*

# implementation

implementation strategies

## *next steps*

*review tax policy opportunities*

*review rma structure & composition*

*review rma regulatory & political viability*

*test private sector participation incentive*

*investigate “esco” private rma operation*

*catalyst site verification*

*catalyst implementation strategies*

*study area tower wind & solar plan analysis*

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# 21<sup>st</sup> century planning

urban resources

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- 
- master planning integrated with habitat and resource planning
  - neighborhood scale distributed resource systems
  - public realm synergies & public – private partnerships filling the gaps

# lloyd crossing

sustainable urban design plan

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